

GfK Radio 360 Ratings Summary Report – Survey 5, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2.6	2.7	-0.1	0.7	1.9	-1.2	2.8	2.8	0.0	2.4	2.2	0.2	4.3	5.1	-0.8	3.9	4.7	-0.8	1.2	0.4	0.8
2GB	13.3	14.0	-0.7	3.9	5.9	-2.0	1.9	4.1	-2.2	4.4	5.1	-0.7	5.7	6.6	-0.9	16.7	16.1	0.6	29.1	28.6	0.5
2UE 954	3.8	3.7	0.1	1.2	1.2	0.0	1.1	0.3	0.8	1.2	0.9	0.3	2.0	1.3	0.7	2.3	0.5	1.8	9.1	10.2	-1.1
SKY Sports Radio	1.3	1.2	0.1	1.5	1.2	0.3	1.2	0.9	0.3	1.0	0.6	0.4	1.1	1.1	0.0	1.5	2.4	-0.9	1.7	1.1	0.6
104.1 2DAY FM	4.9	4.4	0.5	12.0	10.2	1.8	9.0	7.5	1.5	5.6	6.0	-0.4	4.6	5.4	-0.8	6.4	3.4	3.0	0.7	0.7	0.0
KIIS1065	10.9	9.7	1.2	14.3	16.5	-2.2	18.0	21.9	-3.9	18.7	16.0	2.7	15.3	13.1	2.2	7.9	4.0	3.9	1.0	1.3	-0.3
104.9 TRIPLE M	4.7	5.3	-0.6	4.8	7.7	-2.9	5.7	5.1	0.6	4.1	4.7	-0.6	9.2	10.1	-0.9	6.0	7.3	-1.3	0.4	0.5	-0.1
NOVA96.9	7.0	5.9	1.1	15.5	12.2	3.3	13.4	13.3	0.1	14.0	11.2	2.8	6.9	5.9	1.0	3.3	3.4	-0.1	0.4	0.3	0.1
smoothfm 95.3	9.3	9.8	-0.5	11.1	10.2	0.9	7.5	8.2	-0.7	10.3	12.6	-2.3	9.6	11.2	-1.6	9.2	10.2	-1.0	8.3	7.3	1.0
WSFM	9.4	9.0	0.4	8.5	6.9	1.6	6.1	7.0	-0.9	4.9	6.3	-1.4	10.9	9.0	1.9	16.8	17.3	-0.5	8.2	7.9	0.3
ABC SYD	6.1	7.1	-1.0	2.2	2.6	-0.4	2.8	1.1	1.7	2.2	2.2	0.0	3.4	3.2	0.2	4.5	5.3	-0.8	13.7	16.7	-3.0
2RN	1.5	1.5	0.0	0.5	0.2	0.3	0.5	0.5	0.0	0.8	0.9	-0.1	0.4	0.7	-0.3	0.6	1.0	-0.4	3.9	3.2	0.7
ABC NEWSRADIO	1.7	1.7	0.0	2.0	2.1	-0.1	2.4	2.3	0.1	0.8	1.2	-0.4	1.1	1.0	0.1	2.3	1.5	0.8	2.2	2.3	-0.1
2JJB	3.5	3.4	0.1	3.1	3.6	-0.5	4.8	4.1	0.7	6.7	6.2	0.5	5.3	4.6	0.7	1.4	3.2	-1.8	0.7	0.7	0.0
ABC CLASSIC	2.5	2.5	0.0	1.2	0.9	0.3	1.4	0.6	0.8	2.2	3.3	-1.1	1.1	1.2	-0.1	1.9	1.4	0.5	5.0	4.4	0.6

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3.0	3.0	0.0	2.6	2.4	0.2	2.9	2.7	0.2	3.6	4.1	-0.5	3.7	3.4	0.3	1.8	1.8	0.0	1.3	1.8	-0.5
2GB	13.5	14.0	-0.5	15.6	17.0	-1.4	15.7	16.4	-0.7	10.5	10.4	0.1	7.8	7.8	0.0	19.2	18.7	0.5	12.6	13.9	-1.3
2UE 954	3.6	3.6	0.0	2.6	2.3	0.3	4.2	3.9	0.3	5.1	5.0	0.1	2.5	3.2	-0.7	2.9	3.6	-0.7	4.3	4.1	0.2
SKY Sports Radio	1.2	1.1	0.1	2.6	2.3	0.3	0.4	0.3	0.1	0.4	0.4	0.0	1.3	1.4	-0.1	0.6	0.6	0.0	1.8	1.5	0.3
104.1 2DAY FM	5.1	4.5	0.6	4.2	3.6	0.6	4.7	4.0	0.7	6.5	5.3	1.2	5.9	5.8	0.1	4.1	3.8	0.3	4.2	4.1	0.1
KIIS1065	11.8	10.5	1.3	14.3	14.1	0.2	12.0	9.1	2.9	10.5	8.3	2.2	11.1	11.4	-0.3	7.5	6.0	1.5	8.0	7.4	0.6
104.9 TRIPLE M	4.8	5.4	-0.6	5.0	5.1	-0.1	3.8	4.4	-0.6	5.0	6.0	-1.0	5.7	6.3	-0.6	4.5	5.8	-1.3	4.5	5.1	-0.6
NOVA96.9	6.9	5.9	1.0	6.7	6.8	-0.1	6.2	4.6	1.6	6.8	5.1	1.7	8.8	7.7	1.1	6.1	4.8	1.3	7.4	6.0	1.4
smoothfm 95.3	9.3	9.7	-0.4	7.9	7.9	0.0	10.8	11.5	-0.7	9.7	10.4	-0.7	9.3	9.5	-0.2	8.6	9.0	-0.4	9.3	10.4	-1.1
WSFM	9.3	9.0	0.3	9.3	9.1	0.2	10.0	10.5	-0.5	10.4	10.2	0.2	7.7	6.8	0.9	7.1	4.6	2.5	9.6	9.0	0.6
ABC SYD	5.8	7.0	-1.2	7.9	8.1	-0.2	4.3	5.9	-1.6	4.2	6.2	-2.0	5.3	6.7	-1.4	8.1	9.4	-1.3	7.2	7.4	-0.2
2RN	1.3	1.3	0.0	2.5	2.4	0.1	0.7	0.6	0.1	0.6	0.6	0.0	0.9	1.0	-0.1	1.8	1.6	0.2	2.1	2.0	0.1
ABC NEWSRADIO	1.7	1.7	0.0	2.5	2.4	0.1	1.3	1.2	0.1	0.9	1.2	-0.3	1.8	1.8	0.0	1.9	2.0	-0.1	1.8	1.7	0.1
2JJB	3.4	3.4	0.0	3.4	3.0	0.4	3.2	3.6	-0.4	3.1	3.5	-0.4	4.7	4.4	0.3	2.7	2.1	0.6	3.5	3.4	0.1
ABC CLASSIC	2.3	2.3	0.0	1.8	1.7	0.1	3.0	2.9	0.1	2.5	2.5	0.0	2.6	2.2	0.4	1.6	1.7	-0.1	3.1	3.1	0.0

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	138	131	7	13	13	0	19	18	1	27	28	-1	31	31	0	25	28	-3	23	13	10
2GB	709	750	-41	53	50	3	37	65	-28	106	94	12	117	148	-31	124	118	6	271	276	-5
2UE 954	260	208	52	22	13	9	17	11	6	42	41	1	23	12	11	23	13	10	132	117	15
SKY Sports Radio	182	154	28	36	23	13	23	18	5	43	30	13	27	26	1	19	23	-4	35	33	2
104.1 2DAY FM	772	858	-86	164	147	17	99	116	-17	246	292	-46	173	208	-35	67	63	4	24	33	-9
KIIS1065	1,233	1,198	35	191	189	2	175	192	-17	495	455	40	261	250	11	75	73	2	36	40	-4
104.9 TRIPLE M	638	706	-68	89	102	-13	98	102	-4	163	176	-13	180	198	-18	84	99	-15	24	29	-5
NOVA96.9	1,206	1,142	64	229	200	29	193	195	-2	479	444	35	214	210	4	69	65	4	21	28	-7
smoothfm 95.3	1,244	1,287	-43	148	132	16	133	152	-19	327	348	-21	306	314	-8	142	156	-14	189	185	4
WSFM	886	920	-34	100	95	5	64	83	-19	156	174	-18	214	233	-19	181	184	-3	170	150	20
ABC SYD	583	576	7	21	30	-9	40	38	2	78	89	-11	99	95	4	103	88	15	240	236	4
2RN	167	185	-18	15	9	6	9	18	-9	30	33	-3	24	35	-11	19	17	2	69	74	-5
ABC NEWSRADIO	278	309	-31	37	36	1	31	35	-4	48	67	-19	51	54	-3	41	48	-7	70	69	1
2JJB	500	481	19	60	48	12	75	66	9	199	204	-5	116	103	13	29	41	-12	20	20	0
ABC CLASSIC	220	261	-41	21	33	-12	19	17	2	42	62	-20	31	43	-12	21	22	-1	86	85	1
Total	4,516	4,524	-8	494	483	11	457	467	-10	1,214	1,224	-10	1,010	999	11	564	564	0	778	787	-9

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	127	120	7	78	75	3	64	66	-2	73	77	-4	70	76	-6	29	31	-2	67	76	-9
2GB	626	659	-33	486	492	-6	332	358	-26	294	315	-21	230	232	-2	168	171	-3	472	478	-6
2UE 954	211	173	38	114	84	30	127	98	29	120	115	5	73	78	-5	54	44	10	159	134	25
SKY Sports Radio	131	112	19	81	69	12	36	24	12	23	35	-12	38	36	2	18	23	-5	123	97	26
104.1 2DAY FM	674	736	-62	342	353	-11	249	250	-1	324	336	-12	296	296	0	119	118	1	382	424	-42
KIIS1065	1,176	1,121	55	750	696	54	544	466	78	488	484	4	499	480	19	202	192	10	631	598	33
104.9 TRIPLE M	527	595	-68	262	299	-37	191	201	-10	234	278	-44	223	258	-35	128	136	-8	316	337	-21
NOVA96.9	1,041	1,004	37	585	595	-10	398	373	25	437	386	51	450	417	33	227	192	35	673	620	53
smoothfm 95.3	1,075	1,129	-54	538	600	-62	503	531	-28	487	506	-19	428	476	-48	226	245	-19	721	777	-56
WSFM	786	831	-45	456	474	-18	371	396	-25	379	434	-55	328	327	1	140	128	12	515	515	0
ABC SYD	479	487	-8	317	331	-14	196	208	-12	192	210	-18	220	213	7	123	118	5	379	377	2
2RN	135	148	-13	79	92	-13	42	49	-7	33	38	-5	34	37	-3	31	19	12	111	119	-8
ABC NEWSRADIO	228	261	-33	166	189	-23	69	73	-4	56	75	-19	69	72	-3	45	48	-3	142	152	-10
2JJB	424	423	1	223	225	-2	157	163	-6	181	186	-5	197	175	22	91	67	24	256	230	26
ABC CLASSIC	186	228	-42	103	110	-7	87	96	-9	86	94	-8	86	98	-12	48	36	12	140	146	-6
Total	4,353	4,373	-20	3,446	3,504	-58	2,754	2,758	-4	2,815	2,896	-81	2,735	2,795	-60	1,445	1,429	16	3,701	3,727	-26

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	12	12	0	*	1	*	1	1	0	2	2	0	5	5	0	3	3	0	2	1	1
2GB	61	65	-4	2	2	0	1	1	0	3	4	-1	6	7	-1	11	10	1	38	40	-2
2UE 954	17	17	0	1	*	*	*	*	*	1	1	0	2	1	1	2	*	*	12	14	-2
SKY Sports Radio	6	6	0	1	*	*	*	*	*	1	*	*	1	1	0	1	2	-1	2	2	0
104.1 2DAY FM	23	20	3	5	4	1	3	3	0	5	5	0	5	6	-1	4	2	2	1	1	0
KIIS1065	50	45	5	6	6	0	6	7	-1	15	13	2	16	14	2	5	3	2	1	2	-1
104.9 TRIPLE M	22	25	-3	2	3	-1	2	2	0	3	4	-1	10	11	-1	4	5	-1	1	1	0
NOVA96.9	32	27	5	6	5	1	5	5	0	11	9	2	7	6	1	2	2	0	*	*	*
smoothfm 95.3	43	46	-3	5	4	1	3	3	0	8	10	-2	10	12	-2	6	7	-1	11	10	1
WSFM	43	42	1	3	3	0	2	2	0	4	5	-1	12	9	3	12	11	1	11	11	0
ABC SYD	28	33	-5	1	1	0	1	*	*	2	2	0	4	3	1	3	3	0	18	23	-5
2RN	7	7	0	*	*	*	*	*	*	1	1	0	*	1	*	*	1	*	5	4	1
ABC NEWSRADIO	8	8	0	1	1	0	1	1	0	1	1	0	1	1	0	2	1	1	3	3	0
2JJB	16	16	0	1	1	0	2	1	1	5	5	0	6	5	1	1	2	-1	1	1	0
ABC CLASSIC	12	11	1	*	*	*	*	*	*	2	3	-1	1	1	0	1	1	0	6	6	0
Total	459	463	-4	40	39	1	34	34	0	80	82	-2	107	106	1	69	64	5	129	139	-10

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	15	15	0	20	18	2	20	19	1	20	23	-3	17	15	2	3	3	0	5	7	-2
2GB	65	69	-4	116	131	-15	109	117	-8	58	58	0	36	34	2	28	26	2	49	55	-6
2UE 954	17	17	0	19	18	1	29	28	1	28	27	1	11	14	-3	4	5	-1	17	16	1
SKY Sports Radio	6	5	1	19	18	1	3	2	1	2	2	0	6	6	0	1	1	0	7	6	1
104.1 2DAY FM	25	22	3	31	28	3	33	28	5	36	30	6	27	26	1	6	5	1	17	16	1
KIIS1065	57	51	6	107	109	-2	83	65	18	58	46	12	50	50	0	11	8	3	31	29	2
104.9 TRIPLE M	23	26	-3	37	39	-2	26	32	-6	28	33	-5	26	27	-1	6	8	-2	18	20	-2
NOVA96.9	33	29	4	50	53	-3	43	33	10	38	29	9	40	34	6	9	7	2	29	24	5
smoothfm 95.3	45	47	-2	59	61	-2	75	81	-6	54	58	-4	42	42	0	12	13	-1	36	41	-5
WSFM	45	44	1	70	70	0	69	75	-6	58	57	1	35	30	5	10	6	4	38	36	2
ABC SYD	28	34	-6	59	62	-3	29	42	-13	23	34	-11	24	30	-6	12	13	-1	28	30	-2
2RN	6	6	0	18	18	0	5	4	1	3	3	0	4	5	-1	3	2	1	8	8	0
ABC NEWSRADIO	8	8	0	19	18	1	9	9	0	5	6	-1	8	8	0	3	3	0	7	7	0
2JJB	17	17	0	26	23	3	22	26	-4	17	19	-2	21	19	2	4	3	1	14	14	0
ABC CLASSIC	11	11	0	13	13	0	20	21	-1	14	14	0	12	9	3	2	2	0	12	12	0
Total	486	489	-3	745	769	-24	693	710	-17	555	555	0	453	439	14	144	139	5	392	398	-6

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	27	31	-4	7	4	3	3	6	-3	14	13	1	3	8	-5	*	*	*	*	*	*	
CADA	123	107	16	26	16	10	18	23	-5	53	44	9	26	23	3	*	*	*	*	*	*	
Chemist Warehouse Remix	23	29	-6	5	4	1	11	13	-2	*	3	*	5	7	-2	2	1	1	*	*	*	
Coles Radio	102	96	6	14	10	4	9	7	2	40	34	6	22	21	1	10	19	-9	8	6	2	
DANCE HITS	92	99	-7	12	7	5	12	23	-11	45	45	0	18	19	-1	3	4	-1	2	2	0	
Disrupt Radio	4	5	-1	*	*	*	*	5	*	4	*	*	*	*	*	*	*	*	*	*	*	
EASY HITS	34	27	7	5	7	-2	11	7	4	8	1	7	*	5	*	6	3	3	4	3	1	
iHeartAustralia	100	122	-22	21	24	-3	27	22	5	35	44	-9	14	18	-4	3	13	-10	*	1	*	
iHeartCountry	20	25	-5	5	3	2	*	4	*	11	14	-3	4	2	2	*	2	*	*	*	*	
KIIS 90s	88	95	-7	17	16	1	20	19	1	32	40	-8	16	15	1	2	6	-4	*	*	*	
MMM 2000s	46	30	16	13	5	8	8	8	0	18	14	4	7	3	4	*	*	*	*	*	*	
MMM 80s	34	19	15	11	8	3	4	*	*	12	9	3	5	*	*	2	2	0	*	*	*	
MMM 90s	74	51	23	13	14	-1	16	6	10	29	18	11	13	9	4	3	4	-1	*	*	*	
MMM ALMOST ACOUSTIC	5	10	-5	*	*	*	*	5	*	*	*	*	5	*	*	*	*	*	*	5	*	
MMM CLASSIC ROCK	53	41	12	5	5	0	5	*	*	11	9	2	21	14	7	8	8	0	3	4	-1	
MMM COUNTRY	24	10	14	6	4	2	2	*	*	14	6	8	*	*	*	*	*	*	2	1	1	
Nova Nation	47	34	13	11	2	9	6	8	-2	19	15	4	6	4	2	2	5	-3	2	*	*	
OLDSKOOL 80s HITS	33	37	-4	5	7	-2	6	2	4	10	12	-2	11	16	-5	1	1	0	*	*	*	
OLDSKOOL 90s HITS	56	55	1	16	12	4	6	2	4	17	21	-4	16	20	-4	*	1	*	*	*	*	
Radio Maria	6	13	-7	4	5	-1	*	3	*	*	3	*	*	*	*	*	*	*	2	2	0	
Radio Maria Ital	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	52	46	6	16	11	5	12	15	-3	14	15	-1	10	6	4	*	*	*	*	*	*	
SEN Melbourne	8	n.a.	*	*	n.a.	*	1	n.a.	*	3	n.a.	*	*	n.a.	*	4	n.a.	*	*	n.a.	*	
SENTrack	23	24	-1	2	*	*	3	3	0	5	3	2	4	11	-7	3	3	0	5	5	0	
smooth relax	95	77	18	14	10	4	11	13	-2	22	13	9	21	9	12	14	12	2	13	20	-7	
smooth Vintage	17	24	-7	*	*	*	2	7	-5	4	5	-1	*	*	*	8	4	4	3	9	-6	
TikTok Trending	100	104	-4	22	22	0	28	39	-11	46	37	9	4	6	-2	*	*	*	*	*	*	
WSFM 80s	75	60	15	13	9	4	11	10	1	13	11	2	17	7	10	7	9	-2	13	13	0	
triple j Unerthed	48	59	-11	7	13	-6	9	16	-7	17	19	-2	13	7	6	2	4	-2	*	*	*	
ABC Country	26	32	-6	2	4	-2	*	3	*	12	15	-3	7	4	3	*	*	*	5	5	0	
ABC Jazz	66	87	-21	10	12	-2	19	12	7	13	35	-22	2	2	0	5	4	1	17	23	-6	
ABC KIDS LISTEN	31	45	-14	13	13	0	*	2	*	13	21	-8	5	9	-4	*	*	*	*	*	*	
ABC Sport	92	92	0	14	14	0	20	15	5	24	22	2	6	11	-5	8	7	1	21	24	-3	
Double J	68	69	-1	8	3	5	6	4	2	23	26	-3	25	25	0	4	6	-2	3	4	-1	
Total Digital/Internet Only	1,116	1,151	-35	179	157	22	164	166	-2	337	353	-16	237	239	-2	95	104	-9	104	132	-28	

Please note: SEN Melbourne commenced broadcasting May 19.

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4808]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	25	28	-3	9	19	-10	9	11	-2	13	9	4	8	8	0	5	3	2	7	7	0	
CADA	118	93	25	51	32	19	49	43	6	54	47	7	47	40	7	35	27	8	62	54	8	
Chemist Warehouse Remix	21	29	-8	3	5	-2	2	3	-1	7	8	-1	4	12	-8	5	7	-2	6	1	5	
Coles Radio	89	85	4	37	29	8	29	45	-16	41	50	-9	21	19	2	14	14	0	40	36	4	
DANCE HITS	65	77	-12	25	25	0	14	8	6	21	32	-11	21	22	-1	15	23	-8	46	41	5	
Disrupt Radio	*	5	*	*	*	*	*	5	*	*	3	*	*	3	*	*	*	*	4	*	*	
EASY HITS	27	22	5	3	4	-1	8	8	0	13	8	5	11	10	1	4	8	-4	15	7	8	
iHeartAustralia	78	95	-17	22	33	-11	20	23	-3	36	43	-7	33	36	-3	26	31	-5	50	67	-17	
iHeartCountry	15	12	3	6	2	4	8	2	6	6	6	0	10	7	3	6	*	*	8	15	-7	
KIIS 90s	77	77	0	30	33	-3	19	25	-6	30	39	-9	27	33	-6	2	11	-9	31	43	-12	
MMM 2000s	35	20	15	6	6	0	13	7	6	17	12	5	11	6	5	13	8	5	24	23	1	
MMM 80s	27	18	9	7	5	2	14	9	5	14	9	5	8	4	4	5	3	2	23	11	12	
MMM 90s	66	47	19	38	24	14	13	15	-2	25	25	0	25	19	6	11	10	1	23	20	3	
MMM ALMOST ACOUSTIC	5	10	-5	*	2	*	4	3	1	4	7	-3	4	5	-1	1	*	*	*	*	*	
MMM CLASSIC ROCK	45	30	15	19	11	8	24	12	12	21	16	5	15	12	3	17	13	4	30	31	-1	
MMM COUNTRY	19	9	10	5	1	4	9	2	7	8	4	4	7	7	0	1	*	*	14	6	8	
Nova Nation	44	31	13	14	9	5	12	12	0	12	15	-3	14	6	8	10	3	7	11	15	-4	
OLDSKOOL 80s HITS	28	31	-3	10	10	0	11	14	-3	6	5	1	17	18	-1	1	1	0	9	13	-4	
OLDSKOOL 90s HITS	42	45	-3	16	13	3	15	17	-2	21	17	4	20	15	5	6	15	-9	33	30	3	
Radio Maria	6	13	-7	3	4	-1	4	4	0	2	5	-3	2	4	-2	*	3	*	4	10	-6	
Radio Maria Ital	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	52	43	9	20	15	5	23	22	1	20	21	-1	26	18	8	6	6	0	19	24	-5	
SEN Melbourne	5	n.a.	*	3	n.a.	*	*	n.a.	*	*	n.a.	*	1	n.a.	*	1	n.a.	*	4	n.a.	*	
SENTrack	16	21	-5	1	7	-6	4	7	-3	7	9	-2	2	6	-4	5	5	0	13	15	-2	
smooth relax	87	66	21	37	24	13	35	30	5	38	27	11	29	22	7	26	10	16	38	28	10	
smooth Vintage	16	22	-6	4	12	-8	7	3	4	11	5	6	6	8	-2	3	5	-2	9	8	1	
TikTok Trending	76	82	-6	22	35	-13	10	24	-14	30	25	5	40	37	3	23	25	-2	52	53	-1	
WSFM 80s	67	55	12	19	18	1	21	19	2	36	24	12	25	20	5	12	9	3	28	23	5	
triple j Unearthed	43	49	-6	20	17	3	15	14	1	16	13	3	14	21	-7	15	13	2	9	21	-12	
ABC Country	20	27	-7	11	16	-5	5	5	0	9	8	1	3	4	-1	5	7	-2	15	22	-7	
ABC Jazz	56	71	-15	31	34	-3	28	38	-10	25	28	-3	12	17	-5	12	8	4	45	50	-5	
ABC KIDS LISTEN	27	25	2	14	17	-3	8	8	0	10	9	1	11	6	5	7	6	1	26	40	-14	
ABC Sport	61	53	8	16	13	3	17	23	-6	8	7	1	12	10	2	27	26	1	60	57	3	
Double J	55	58	-3	18	23	-5	26	30	-4	23	26	-3	29	23	6	18	9	9	39	29	10	
Total Digital/Internet Only	973	990	-17	461	453	8	423	452	-29	489	484	5	439	429	10	276	270	6	688	696	-8	

Please note: SEN Melbourne commenced broadcasting May 19.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 5 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	2.6	3.0	1.7	0.7	0.6	1.5	2.8	3.4	0.9	2.4	2.8	1.0	4.3	5.1	1.6	3.9	4.2	6.9	1.2	1.5	0.4
2GB	13.3	13.5	23.3	3.9	4.6	1.2	1.9	2.0	2.6	4.4	3.8	9.9	5.7	4.8	17.1	16.7	16.6	42.9	29.1	31.5	47.8
2UE 954	3.8	4.3	3.2	1.2	1.4	0.7	1.1	1.4	0.6	1.2	1.2	2.1	2.0	2.4	0.1	2.3	2.5	4.3	9.1	10.7	8.4
SKY Sports Radio	1.3	n.a.	n.a.	1.5	n.a.	n.a.	1.2	n.a.	n.a.	1.0	n.a.	n.a.	1.1	n.a.	n.a.	1.5	n.a.	n.a.	1.7	n.a.	n.a.
104.1 2DAY FM	4.9	6.0	1.1	12.0	14.2	2.3	9.0	11.3	1.9	5.6	6.6	1.5	4.6	5.5	1.0	6.4	7.9	1.0	0.7	0.8	0.1
KIIS1065	10.9	12.3	9.5	14.3	14.9	15.6	18.0	21.0	12.8	18.7	20.7	14.3	15.3	17.4	11.6	7.9	9.2	6.9	1.0	1.2	1.0
104.9 TRIPLE M	4.7	5.5	3.3	4.8	4.6	8.1	5.7	6.1	6.9	4.1	4.5	3.0	9.2	10.9	4.0	6.0	7.4	2.1	0.4	0.5	0.1
NOVA96.9	7.0	8.3	3.1	15.5	18.0	5.3	13.4	16.1	7.1	14.0	16.1	6.3	6.9	8.3	1.7	3.3	4.1	1.0	0.4	0.5	0.2
smoothfm 95.3	9.3	10.5	8.6	11.1	12.1	9.7	7.5	7.6	12.1	10.3	11.0	10.4	9.6	10.3	12.2	9.2	11.2	4.3	8.3	10.1	4.2
WSFM	9.4	10.9	6.1	8.5	8.5	12.2	6.1	6.8	6.2	4.9	5.6	2.1	10.9	12.3	8.7	16.8	20.3	8.1	8.2	10.1	3.4
ABC SYD	6.1	6.4	9.5	2.2	0.8	12.6	2.8	2.9	4.4	2.2	2.0	4.2	3.4	3.2	8.0	4.5	5.0	6.0	13.7	15.5	17.2
2RN	1.5	1.5	3.0	0.5	0.6	0.2	0.5	0.6	0.2	0.8	0.6	2.7	0.4	0.2	2.3	0.6	0.6	1.8	3.9	4.2	6.7
ABC NEWSRADIO	1.7	1.7	3.2	2.0	1.8	4.1	2.4	2.5	3.2	0.8	0.6	3.0	1.1	0.9	2.8	2.3	2.2	7.6	2.2	2.7	1.3
2JJJ	3.5	3.6	5.2	3.1	3.1	4.5	4.8	5.0	6.9	6.7	6.8	9.1	5.3	5.5	8.1	1.4	1.5	2.1	0.7	0.9	0.5
ABC CLASSIC	2.5	2.8	2.9	1.2	1.0	2.7	1.4	0.7	6.8	2.2	2.2	2.7	1.1	1.2	0.9	1.9	2.4	0.2	5.0	5.8	5.0
Commercial DAB+ Stns	7.3	7.5	12.1	11.3	11.4	15.1	10.3	9.4	22.2	13.9	13.5	23.0	9.4	10.0	12.8	3.6	4.2	3.8	1.3	1.4	1.5
ABC DAB+ Stns	2.2	2.1	4.2	2.5	2.4	4.3	3.1	3.1	5.0	2.3	2.0	4.8	2.3	1.9	7.0	0.8	0.9	1.2	2.3	2.7	2.3
Total DAB+ Stns	10.1	9.6	16.3	14.0	13.9	19.4	13.5	12.6	27.3	16.7	15.6	27.8	12.6	11.9	19.8	5.7	5.1	5.0	4.1	4.0	3.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	3.0	3.5	2.1	2.6	3.1	1.0	2.9	3.2	2.8	3.6	4.3	2.2	3.7	4.3	3.5	1.8	2.2	0.7	1.3	1.6	0.4
2GB	13.5	13.5	24.8	15.6	15.8	26.2	15.7	15.3	28.3	10.5	9.7	25.1	7.8	8.4	13.2	19.2	20.7	24.5	12.6	13.6	18.3
2UE 954	3.6	4.2	2.5	2.6	3.0	1.1	4.2	4.9	3.0	5.1	5.9	4.3	2.5	3.0	1.7	2.9	3.5	1.0	4.3	4.8	5.6
SKY Sports Radio	1.2	n.a.	n.a.	2.6	n.a.	n.a.	0.4	n.a.	n.a.	0.4	n.a.	n.a.	1.3	n.a.	n.a.	0.6	n.a.	n.a.	1.8	n.a.	n.a.
104.1 2DAY FM	5.1	6.2	1.1	4.2	5.0	0.7	4.7	5.7	1.3	6.5	8.1	1.5	5.9	7.2	1.5	4.1	5.1	0.5	4.2	5.2	0.9
KIIS1065	11.8	13.3	10.9	14.3	15.3	17.2	12.0	13.1	12.3	10.5	12.3	6.8	11.1	13.1	7.5	7.5	8.9	4.7	8.0	9.5	4.5
104.9 TRIPLE M	4.8	5.6	3.1	5.0	5.8	2.4	3.8	4.3	2.7	5.0	5.9	3.4	5.7	6.7	4.8	4.5	5.2	3.2	4.5	5.1	4.1
NOVA96.9	6.9	8.1	3.2	6.7	7.8	2.2	6.2	7.1	4.0	6.8	8.1	3.9	8.8	10.7	2.5	6.1	7.4	2.8	7.4	9.0	2.5
smoothfm 95.3	9.3	10.4	8.6	7.9	9.1	4.0	10.8	12.1	9.7	9.7	10.6	11.5	9.3	10.4	11.7	8.6	10.0	6.5	9.3	10.6	8.7
WSFM	9.3	10.8	6.3	9.3	10.7	5.4	10.0	11.6	6.0	10.4	12.1	7.5	7.7	8.9	7.8	7.1	8.5	3.6	9.6	11.4	5.5
ABC SYD	5.8	5.9	9.8	7.9	7.9	14.4	4.3	4.1	7.7	4.2	4.5	5.9	5.3	5.5	10.8	8.1	8.3	13.3	7.2	8.0	8.1
2RN	1.3	1.3	2.8	2.5	2.3	5.6	0.7	0.8	1.1	0.6	0.6	1.4	0.9	0.9	2.7	1.8	1.7	4.0	2.1	2.2	3.8
ABC NEWSRADIO	1.7	1.7	2.9	2.5	2.4	6.0	1.3	1.4	1.5	0.9	1.1	0.6	1.8	2.0	2.1	1.9	1.5	5.7	1.8	1.7	4.3
2JJJ	3.4	3.6	5.1	3.4	3.8	2.7	3.2	3.3	4.5	3.1	3.0	7.0	4.7	5.1	7.4	2.7	2.6	5.3	3.5	3.7	5.4
ABC CLASSIC	2.3	2.6	2.6	1.8	1.9	2.5	3.0	3.3	2.3	2.5	2.8	2.5	2.6	3.0	3.1	1.6	1.6	3.2	3.1	3.4	4.2
Commercial DAB+ Stns	7.2	7.5	10.7	4.8	5.0	6.8	7.2	7.6	9.5	8.5	8.8	13.2	8.6	9.1	14.8	9.5	10.1	13.4	7.5	7.3	16.8
ABC DAB+ Stns	1.9	1.9	3.5	1.2	1.2	1.7	2.1	2.1	3.5	2.1	2.3	3.2	1.8	1.7	4.9	3.0	2.7	7.6	3.0	2.9	6.8
Total DAB+ Stns	9.6	9.4	14.2	6.4	6.2	8.4	9.8	9.7	12.9	11.3	11.0	16.4	10.8	10.9	19.8	13.0	12.8	20.9	11.5	10.3	23.7

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 2.6% share of all listening, 3% share of AM/FM/DAB+ listening and 1.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 5 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	138	129	40	13	13	5	19	16	7	27	24	7	31	29	11	25	25	7	23	21	4
2GB	709	686	168	53	53	4	37	32	12	106	100	36	117	113	33	124	119	35	271	269	49
2UE 954	260	233	63	22	17	8	17	13	6	42	34	15	23	21	2	23	22	3	132	128	28
SKY Sports Radio	182	n.a.	n.a.	36	n.a.	n.a.	23	n.a.	n.a.	43	n.a.	n.a.	27	n.a.	n.a.	19	n.a.	n.a.	35	n.a.	n.a.
104.1 2DAY FM	772	748	98	164	155	21	99	95	12	246	236	34	173	171	20	67	67	8	24	24	2
KIIS1065	1,233	1,159	289	191	175	51	175	160	44	495	468	104	261	248	67	75	74	14	36	34	8
104.9 TRIPLE M	638	580	144	89	83	26	98	76	38	163	146	36	180	169	36	84	82	6	24	24	2
NOVA96.9	1,206	1,158	208	229	221	48	193	183	47	479	455	76	214	211	27	69	67	7	21	21	4
smoothfm 95.3	1,244	1,140	281	148	136	35	133	113	45	327	283	81	306	289	71	142	138	21	189	181	28
WSFM	886	829	185	100	91	27	64	50	28	156	148	14	214	203	55	181	172	28	170	165	33
ABC SYD	583	544	144	21	21	7	40	34	11	78	68	21	99	92	35	103	96	19	240	233	51
2RN	167	140	54	15	13	2	9	7	2	30	19	17	24	16	11	19	19	5	69	66	18
ABC NEWSRADIO	278	251	64	37	35	8	31	29	5	48	38	13	51	40	20	41	40	4	70	68	13
2JJJ	500	441	164	60	57	20	75	58	28	199	174	66	116	103	37	29	29	9	20	20	4
ABC CLASSIC	220	188	58	21	17	6	19	9	12	42	38	15	31	28	5	21	19	2	86	76	18
Commercial DAB+ Stns	862	822	312	149	145	53	131	127	49	277	263	118	184	178	65	69	63	17	52	47	10
ABC DAB+ Stns	294	259	112	46	36	18	43	34	19	89	82	33	52	48	26	18	17	2	46	43	14
Total DAB+ Stns	1,116	1,006	403	179	167	67	164	151	66	337	312	142	237	218	85	95	75	19	104	83	24
Total	4,516	4,244	1,404	494	473	172	457	425	188	1,214	1,157	398	1,010	942	312	564	514	143	778	732	190

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	127	119	35	78	74	8	64	61	13	73	69	15	70	68	15	29	27	3	67	62	10
2GB	626	605	149	486	440	79	332	308	70	294	268	84	230	206	46	168	142	40	472	440	94
2UE 954	211	193	47	114	96	18	127	113	27	120	112	20	73	67	16	54	50	3	159	140	39
SKY Sports Radio	131	n.a.	n.a.	81	n.a.	n.a.	36	n.a.	n.a.	23	n.a.	n.a.	38	n.a.	n.a.	18	n.a.	n.a.	123	n.a.	n.a.
104.1 2DAY FM	674	649	86	342	322	20	249	235	21	324	308	36	296	286	19	119	113	6	382	374	21
KIIS1065	1,176	1,078	269	750	659	139	544	462	117	488	437	87	499	464	64	202	176	27	631	603	90
104.9 TRIPLE M	527	471	115	262	243	26	191	167	31	234	199	47	223	205	27	128	106	24	316	292	53
NOVA96.9	1,041	973	184	585	542	56	398	347	76	437	390	66	450	438	24	227	210	19	673	655	56
smoothfm 95.3	1,075	968	234	538	491	70	503	433	112	487	406	103	428	373	73	226	192	37	721	652	121
WSFM	786	725	155	456	420	60	371	332	66	379	341	65	328	295	49	140	127	19	515	483	72
ABC SYD	479	434	124	317	281	46	196	150	54	192	159	45	220	196	43	123	102	24	379	358	65
2RN	135	105	42	79	61	21	42	38	9	33	29	12	34	24	13	31	22	12	111	99	28
ABC NEWSRADIO	228	204	55	166	155	26	69	52	19	56	44	12	69	58	18	45	34	14	142	123	30
2JJJ	424	361	143	223	200	37	157	120	45	181	135	59	197	167	40	91	60	31	256	227	67
ABC CLASSIC	186	156	50	103	87	24	87	78	16	86	74	22	86	75	18	48	41	9	140	120	35
Commercial DAB+ Stns	751	706	255	341	318	75	310	268	87	387	344	110	351	322	77	205	172	55	501	446	165
ABC DAB+ Stns	234	202	84	107	99	28	97	87	24	87	74	27	75	59	28	74	48	34	189	165	64
Total DAB+ Stns	973	862	323	461	402	97	423	345	109	489	412	132	439	377	103	276	213	83	688	573	225
Total	4,353	4,038	1,280	3,446	3,055	599	2,754	2,351	651	2,815	2,384	664	2,735	2,399	466	1,445	1,207	284	3,701	3,306	802

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 138,000 total listeners, 129,000 AM/FM/DAB+ listeners and 40,000 Streaming listeners. Please note that there can be overlap between radio types.
 Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.