

## GfK Radio 360 Ratings Summary Report – Survey 4, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

### Instructions and examples of interpreting the results:

- Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station  
 e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;  
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;  
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week  
 e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;  
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;  
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week  
 e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 4 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.8	4.8	-1.0	1.9	1.7	0.2	2.0	2.9	-0.9	1.0	1.0	0.0	1.4	2.3	-0.9	8.8	10.2	-1.4	6.0	8.1	-2.1
6PR	8.6	7.3	1.3	6.1	5.0	1.1	3.7	8.6	-4.9	2.2	1.0	1.2	9.0	5.9	3.1	6.0	8.9	-2.9	16.3	12.9	3.4
MIX 94.5	11.9	11.9	0.0	16.7	14.7	2.0	14.6	13.1	1.5	17.9	15.8	2.1	12.6	16.7	-4.1	13.4	11.1	2.3	3.9	3.9	0.0
92.9 TRIPLE M	8.7	8.8	-0.1	12.3	12.3	0.0	9.1	7.6	1.5	16.2	19.2	-3.0	13.9	11.8	2.1	5.0	4.3	0.7	0.3	0.1	0.2
96FM	13.6	14.4	-0.8	8.6	15.3	-6.7	10.2	12.0	-1.8	7.1	7.8	-0.7	13.5	13.9	-0.4	29.0	26.1	2.9	11.5	12.9	-1.4
NOVA93.7	15.1	14.3	0.8	31.3	27.4	3.9	31.2	26.3	4.9	21.0	18.7	2.3	17.8	18.5	-0.7	6.8	7.7	-0.9	3.5	2.7	0.8
ABC PER	6.2	5.7	0.5	0.5	0.6	-0.1	0.9	1.8	-0.9	2.3	2.2	0.1	2.5	2.4	0.1	6.0	5.7	0.3	15.8	14.6	1.2
6RN	0.7	1.0	-0.3	0.1	0.2	-0.1	0.4	0.6	-0.2	0.5	0.4	0.1	0.3	0.7	-0.4	0.8	0.9	-0.1	1.4	2.2	-0.8
ABC NEWSRADIO	0.9	0.9	0.0	0.3	0.4	-0.1	0.3	0.6	-0.3	0.5	0.1	0.4	0.4	1.0	-0.6	0.6	0.9	-0.3	2.3	1.9	0.4
6JJJ	5.4	5.9	-0.5	5.4	4.4	1.0	12.8	13.6	-0.8	12.9	13.8	-0.9	5.8	6.2	-0.4	1.5	2.4	-0.9	0.7	0.4	0.3
ABC CLASSIC	1.9	2.0	-0.1	1.7	0.6	1.1	1.4	1.1	0.3	1.5	0.7	0.8	1.2	1.5	-0.3	2.4	1.8	0.6	2.6	4.3	-1.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.7	4.9	-1.2	3.4	4.3	-0.9	4.2	5.7	-1.5	3.9	5.4	-1.5	3.9	4.4	-0.5	2.3	3.0	-0.7	4.1	4.3	-0.2
6PR	9.1	7.9	1.2	12.0	11.2	0.8	9.8	7.8	2.0	6.8	5.6	1.2	7.3	6.2	1.1	7.1	8.9	-1.8	7.1	5.4	1.7
MIX 94.5	12.2	12.0	0.2	12.2	10.1	2.1	11.5	11.3	0.2	12.5	13.9	-1.4	14.8	13.7	1.1	7.8	9.6	-1.8	10.8	11.7	-0.9
92.9 TRIPLE M	9.3	9.0	0.3	9.5	9.1	0.4	8.7	9.0	-0.3	9.8	9.2	0.6	9.5	9.4	0.1	8.1	7.2	0.9	7.1	8.0	-0.9
96FM	13.6	14.4	-0.8	11.9	12.7	-0.8	15.0	15.0	0.0	15.7	16.4	-0.7	11.4	13.1	-1.7	10.1	12.3	-2.2	13.8	14.4	-0.6
NOVA93.7	15.2	14.1	1.1	18.5	17.4	1.1	14.2	13.2	1.0	13.7	12.3	1.4	15.2	15.0	0.2	11.0	8.8	2.2	14.8	15.0	-0.2
ABC PER	6.0	5.5	0.5	7.2	6.9	0.3	5.7	5.5	0.2	3.7	3.3	0.4	4.9	5.1	-0.2	15.1	11.0	4.1	7.1	6.5	0.6
6RN	0.6	1.0	-0.4	0.7	1.5	-0.8	0.5	0.7	-0.2	0.5	0.9	-0.4	0.8	0.3	0.5	1.3	1.5	-0.2	0.9	1.0	-0.1
ABC NEWSRADIO	0.9	0.9	0.0	1.3	1.3	0.0	0.8	0.3	0.5	0.5	0.7	-0.2	0.4	0.9	-0.5	2.1	2.6	-0.5	1.1	1.2	-0.1
6JJJ	5.5	6.1	-0.6	5.1	6.2	-1.1	5.0	5.2	-0.2	6.2	6.1	0.1	6.3	7.2	-0.9	4.2	7.8	-3.6	5.3	5.2	0.1
ABC CLASSIC	1.9	1.8	0.1	1.4	1.4	0.0	1.5	1.8	-0.3	1.8	2.0	-0.2	2.5	2.1	0.4	4.1	2.1	2.0	1.9	2.5	-0.6

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 4 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	132	156	-24	6	10	-4	8	10	-2	13	15	-2	14	16	-2	34	40	-6	56	66	-10
6PR	231	227	4	19	22	-3	19	25	-6	35	28	7	54	49	5	33	40	-7	71	64	7
MIX 94.5	606	589	17	101	87	14	64	66	-2	161	160	1	147	147	0	80	75	5	53	53	0
92.9 TRIPLE M	359	384	-25	59	65	-6	44	43	1	132	136	-4	97	99	-2	18	32	-14	9	9	0
96FM	509	519	-10	62	69	-7	49	50	-1	102	98	4	127	126	1	102	100	2	66	77	-11
NOVA93.7	692	704	-12	131	130	1	102	101	1	211	211	0	155	161	-6	66	73	-7	28	28	0
ABC PER	223	224	-1	9	10	-1	9	14	-5	23	27	-4	37	36	1	44	37	7	102	100	2
6RN	54	64	-10	3	5	-2	4	5	-1	11	11	0	7	10	-3	10	12	-2	19	21	-2
ABC NEWSRADIO	79	88	-9	7	7	0	6	9	-3	17	10	7	11	23	-12	10	11	-1	29	28	1
6JJJ	280	301	-21	31	35	-4	45	47	-2	131	144	-13	51	57	-6	9	12	-3	13	7	6
ABC CLASSIC	87	87	0	8	11	-3	11	12	-1	17	16	1	18	19	-1	9	5	4	24	24	0
<b>Total</b>	<b>1,719</b>	<b>1,729</b>	<b>-10</b>	<b>197</b>	<b>201</b>	<b>-4</b>	<b>167</b>	<b>170</b>	<b>-3</b>	<b>435</b>	<b>436</b>	<b>-1</b>	<b>389</b>	<b>392</b>	<b>-3</b>	<b>225</b>	<b>227</b>	<b>-2</b>	<b>305</b>	<b>304</b>	<b>1</b>

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	113	134	-21	66	80	-14	64	82	-18	61	79	-18	47	49	-2	26	22	4	77	93	-16
6PR	200	204	-4	144	142	2	116	108	8	114	104	10	86	77	9	41	43	-2	135	120	15
MIX 94.5	552	533	19	332	281	51	231	218	13	289	308	-19	261	265	-4	86	79	7	321	309	12
92.9 TRIPLE M	318	337	-19	192	184	8	132	141	-9	169	176	-7	145	149	-4	55	58	-3	177	208	-31
96FM	462	480	-18	253	250	3	238	237	1	270	291	-21	188	208	-20	70	74	-4	276	275	1
NOVA93.7	632	631	1	449	442	7	328	303	25	308	325	-17	275	279	-4	80	75	5	421	404	17
ABC PER	195	194	1	117	129	-12	99	86	13	77	81	-4	82	86	-4	55	49	6	158	158	0
6RN	45	56	-11	24	31	-7	16	22	-6	17	22	-5	14	13	1	12	12	0	28	34	-6
ABC NEWSRADIO	62	69	-7	38	43	-5	25	18	7	20	29	-9	15	16	-1	14	20	-6	53	53	0
6JJJ	246	272	-26	137	166	-29	107	115	-8	130	127	3	116	143	-27	32	43	-11	148	166	-18
ABC CLASSIC	77	79	-2	38	40	-2	36	36	0	38	44	-6	33	31	2	20	13	7	49	49	0
<b>Total</b>	<b>1,687</b>	<b>1,699</b>	<b>-12</b>	<b>1,382</b>	<b>1,368</b>	<b>14</b>	<b>1,175</b>	<b>1,120</b>	<b>55</b>	<b>1,233</b>	<b>1,247</b>	<b>-14</b>	<b>1,091</b>	<b>1,132</b>	<b>-41</b>	<b>490</b>	<b>476</b>	<b>14</b>	<b>1,446</b>	<b>1,437</b>	<b>9</b>

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 4 2024

## AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	10	-2	*	*	*	*	*	*	*	*	*	1	1	0	3	3	0	3	4	-1
6PR	17	15	2	1	1	0	1	1	0	1	*	*	4	3	1	2	3	-1	9	7	2
MIX 94.5	24	24	0	3	3	0	2	2	0	6	6	0	6	7	-1	4	4	0	2	2	0
92.9 TRIPLE M	18	18	0	2	3	-1	1	1	0	6	7	-1	6	5	1	2	1	1	*	*	*
96FM	27	29	-2	2	3	-1	1	2	-1	2	3	-1	6	6	0	9	8	1	6	7	-1
NOVA93.7	30	29	1	6	6	0	5	4	1	7	7	0	8	8	0	2	2	0	2	1	1
ABC PER	13	12	1	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0	8	7	1
6RN	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
6JJJ	11	12	-1	1	1	0	2	2	0	4	5	-1	3	3	0	*	1	*	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	1	2	-1
<b>Total</b>	<b>201</b>	<b>202</b>	<b>-1</b>	<b>20</b>	<b>21</b>	<b>-1</b>	<b>14</b>	<b>14</b>	<b>0</b>	<b>34</b>	<b>38</b>	<b>-4</b>	<b>47</b>	<b>45</b>	<b>2</b>	<b>32</b>	<b>32</b>	<b>0</b>	<b>53</b>	<b>51</b>	<b>2</b>

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
6iX	8	11	-3	11	13	-2	14	19	-5	11	16	-5	7	8	-1	1	1	0	7	7	0
6PR	20	17	3	38	34	4	33	26	7	19	16	3	13	12	1	3	4	-1	12	9	3
MIX 94.5	26	26	0	38	31	7	39	37	2	34	40	-6	26	26	0	3	4	-1	18	20	-2
92.9 TRIPLE M	20	19	1	30	28	2	29	30	-1	27	27	0	17	18	-1	4	3	1	12	13	-1
96FM	29	31	-2	37	39	-2	51	49	2	43	47	-4	20	25	-5	4	5	-1	23	24	-1
NOVA93.7	33	30	3	58	53	5	48	44	4	37	35	2	27	29	-2	5	4	1	25	25	0
ABC PER	13	12	1	23	21	2	19	18	1	10	10	0	9	10	-1	7	4	3	12	11	1
6RN	1	2	-1	2	5	-3	2	2	0	1	3	-2	1	1	0	1	1	0	1	2	-1
ABC NEWSRADIO	2	2	0	4	4	0	3	1	2	1	2	-1	1	2	-1	1	1	0	2	2	0
6JJJ	12	13	-1	16	19	-3	17	17	0	17	17	0	11	14	-3	2	3	-1	9	9	0
ABC CLASSIC	4	4	0	4	4	0	5	6	-1	5	6	-1	4	4	0	2	1	1	3	4	-1
<b>Total</b>	<b>214</b>	<b>216</b>	<b>-2</b>	<b>315</b>	<b>306</b>	<b>9</b>	<b>339</b>	<b>331</b>	<b>8</b>	<b>273</b>	<b>289</b>	<b>-16</b>	<b>176</b>	<b>190</b>	<b>-14</b>	<b>44</b>	<b>40</b>	<b>4</b>	<b>168</b>	<b>168</b>	<b>0</b>

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 4 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	63	50	13	12	13	-1	4	4	0	16	11	5	14	8	6	10	9	1	8	6	2
BLENDER BEATS	19	24	-5	3	6	-3	2	2	0	6	5	1	6	9	-3	1	1	0	*	*	*
CADA	7	9	-2	2	2	0	*	*	*	2	3	-1	3	4	-1	*	*	*	*	*	*
Chemist Warehouse Remix	8	8	0	2	2	0	1	3	-2	4	2	2	1	1	0	1	*	*	*	*	*
Coles Radio	35	43	-8	4	4	0	*	6	*	14	12	2	5	7	-2	7	9	-2	5	5	0
EASY HITS	17	15	2	4	3	1	1	1	0	2	2	0	2	*	*	5	4	1	3	4	-1
KIX DIGITAL	1	4	-3	*	2	*	*	2	*	1	*	*	*	*	*	*	*	*	*	*	*
MMM 80s	23	23	0	4	5	-1	*	*	*	3	6	-3	12	8	4	4	4	0	*	*	*
MMM 90s	29	35	-6	4	8	-4	1	1	0	7	13	-6	13	12	1	5	2	3	*	*	*
MMM CLASSIC ROCK	33	30	3	2	4	-2	3	1	2	9	11	-2	4	4	0	12	10	2	2	1	1
MMM COUNTRY	16	16	0	*	3	*	3	1	2	10	11	-1	1	1	0	1	1	0	2	*	*
My Perth DAB Radio	18	31	-13	3	5	-2	2	3	-1	6	8	-2	3	8	-5	3	4	-1	1	3	-2
OLDSKOOL 80s HITS	36	44	-8	3	7	-4	*	1	*	8	13	-5	15	14	1	9	6	3	1	2	-1
OLDSKOOL 90s HITS	64	62	2	10	6	4	2	2	0	27	29	-2	16	17	-1	9	7	2	*	*	*
RnB FRIDAYS RADIO	39	42	-3	2	7	-5	6	7	-1	21	20	1	9	8	1	2	2	0	*	*	*
smooth fm Perth	90	90	0	10	14	-4	5	3	2	16	14	2	24	22	2	18	21	-3	17	15	2
triple j Unearthed	31	32	-1	5	6	-1	11	9	2	9	13	-4	4	4	0	1	1	0	1	*	*
ABC Country	16	14	2	3	2	1	2	3	-1	4	3	1	*	*	*	2	2	0	5	4	1
ABC Jazz	25	23	2	5	4	1	6	5	1	*	2	*	7	6	1	3	3	0	4	3	1
ABC KIDS LISTEN	13	13	0	6	6	0	1	*	*	4	4	0	2	3	-1	*	*	*	*	1	*
ABC Sport	31	26	5	3	2	1	4	3	1	7	7	0	9	3	6	2	4	-2	6	7	-1
Double J	34	23	11	5	5	0	7	3	4	7	5	2	13	9	4	2	1	1	1	1	0
Total Digital/Internet Only	423	417	6	60	67	-7	44	42	2	110	104	6	101	97	4	54	54	0	54	53	1

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 4 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	56	40	16	32	21	11	26	20	6	28	20	8	15	10	5	6	5	1	24	24	0
BLENDER BEATS	16	20	-4	12	17	-5	9	13	-4	9	10	-1	8	11	-3	5	5	0	6	13	-7
CADA	7	7	0	3	5	-2	2	4	-2	5	5	0	3	4	-1	1	2	-1	*	5	*
Chemist Warehouse Remix	7	6	1	3	4	-1	3	2	1	1	2	-1	1	2	-1	*	1	*	2	4	-2
Coles Radio	29	36	-7	10	7	3	18	13	5	17	22	-5	6	9	-3	5	7	-2	18	19	-1
EASY HITS	15	11	4	8	6	2	8	3	5	9	6	3	8	6	2	3	3	0	9	10	-1
KIX DIGITAL	1	4	-3	*	1	*	*	1	*	1	1	0	*	4	*	*	1	*	*	1	*
MMM 80s	19	20	-1	11	8	3	9	13	-4	3	4	-1	3	5	-2	1	1	0	11	9	2
MMM 90s	20	30	-10	11	12	-1	9	10	-1	7	13	-6	7	13	-6	3	8	-5	15	18	-3
MMM CLASSIC ROCK	26	23	3	15	13	2	13	9	4	11	8	3	10	13	-3	4	2	2	22	15	7
MMM COUNTRY	15	14	1	7	8	-1	4	4	0	9	4	5	7	5	2	2	3	-1	6	8	-2
My Perth DAB Radio	14	25	-11	8	10	-2	3	6	-3	3	13	-10	5	11	-6	4	7	-3	11	22	-11
OLDSKOOL 80s HITS	28	35	-7	7	13	-6	9	13	-4	20	24	-4	5	10	-5	4	6	-2	14	23	-9
OLDSKOOL 90s HITS	50	54	-4	30	26	4	16	16	0	25	31	-6	17	19	-2	8	4	4	31	25	6
RnB FRIDAYS RADIO	36	37	-1	12	14	-2	15	16	-1	17	20	-3	15	11	4	6	8	-2	11	12	-1
smooth fm Perth	82	79	3	39	43	-4	47	43	4	42	47	-5	32	33	-1	23	17	6	53	53	0
triple j Unearthed	29	27	2	7	8	-1	8	7	1	8	10	-2	13	6	7	7	6	1	9	14	-5
ABC Country	14	6	8	4	2	2	5	1	4	4	1	3	7	3	4	2	2	0	4	8	-4
ABC Jazz	21	19	2	4	5	-1	7	8	-1	9	7	2	8	7	1	5	8	-3	9	11	-2
ABC KIDS LISTEN	10	12	-2	2	5	-3	2	*	*	5	5	0	4	6	-2	1	3	-2	5	8	-3
ABC Sport	15	18	-3	5	4	1	*	3	*	1	7	-6	6	5	1	3	3	0	24	17	7
Double J	29	22	7	16	13	3	22	10	12	12	8	4	8	9	-1	5	8	-3	17	11	6
<b>Total Digital/Internet Only</b>	<b>378</b>	<b>370</b>	<b>8</b>	<b>204</b>	<b>202</b>	<b>2</b>	<b>201</b>	<b>180</b>	<b>21</b>	<b>207</b>	<b>210</b>	<b>-3</b>	<b>167</b>	<b>171</b>	<b>-4</b>	<b>82</b>	<b>83</b>	<b>-1</b>	<b>244</b>	<b>256</b>	<b>-12</b>

# RADIO 360: PERTH - BY RADIO TYPE - SURVEY 4 2024

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	3.8	4.1	6.7	1.9	2.0	1.6	2.0	2.3	0.8	1.0	0.8	3.6	1.4	1.3	3.3	8.8	8.8	22.3	6.0	7.9	9.8
6PR	8.6	9.7	11.0	6.1	6.8	3.8	3.7	3.6	6.6	2.2	2.1	3.8	9.0	8.7	20.7	6.0	6.8	4.0	16.3	22.3	16.4
MIX 94.5	11.9	13.8	9.5	16.7	18.0	14.0	14.6	15.5	13.2	17.9	19.5	9.1	12.6	14.2	10.5	13.4	15.0	13.5	3.9	5.5	1.1
92.9 TRIPLE M	8.7	10.5	4.2	12.3	13.5	8.3	9.1	10.1	3.4	16.2	17.7	7.6	13.9	16.6	2.7	5.0	5.5	4.7	0.3	0.5	0.1
96FM	13.6	15.6	14.1	8.6	9.1	8.8	10.2	9.9	17.0	7.1	7.4	7.3	13.5	15.0	13.6	29.0	33.2	17.5	11.5	14.9	21.0
NOVA93.7	15.1	17.3	15.7	31.3	32.6	35.0	31.2	33.5	23.7	21.0	21.7	21.9	17.8	20.2	14.0	6.8	7.8	4.7	3.5	4.8	2.8
ABC PER	6.2	7.0	8.0	0.5	0.5	0.9	0.9	0.8	2.6	2.3	2.2	3.9	2.5	2.6	4.1	6.0	6.5	8.6	15.8	20.9	24.0
6RN	0.7	0.7	1.5	0.1	0.1	0.5	0.4	0.3	1.9	0.5	0.6	0.3	0.3	0.3	0.6	0.8	0.9	0.5	1.4	1.6	5.1
ABC NEWSRADIO	0.9	1.0	1.8	0.3	0.2	1.6	0.3	0.3	0.2	0.5	0.3	2.4	0.4	0.4	0.7	0.6	0.6	1.5	2.3	3.0	3.6
6JJJ	5.4	6.3	5.1	5.4	5.6	6.6	12.8	13.2	14.0	12.9	13.6	11.5	5.8	6.8	2.3	1.5	1.8	0.5	0.7	1.0	0.5
ABC CLASSIC	1.9	2.1	1.8	1.7	1.8	1.7	1.4	1.3	2.5	1.5	1.7	0.9	1.2	1.3	1.1	2.4	2.5	4.5	2.6	3.6	1.6
Commercial DAB+ Stns	9.7	10.5	15.9	8.4	8.0	15.4	5.5	5.2	10.0	11.7	11.1	21.7	10.9	11.3	18.1	9.4	10.0	15.7	9.2	12.5	10.4
ABC DAB+ Stns	1.6	1.5	4.9	1.9	2.1	1.9	3.9	4.1	4.2	1.7	1.4	6.0	1.9	1.4	8.3	0.7	0.7	2.0	1.2	1.4	3.7
Total DAB+ Stns	13.0	12.0	20.8	10.9	10.0	17.3	10.1	9.3	14.1	14.2	12.5	27.7	16.0	12.7	26.4	10.9	10.6	17.6	12.5	13.9	14.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+
6iX	3.7	4.0	6.1	3.4	3.5	6.4	4.2	4.5	7.4	3.9	4.4	5.8	3.9	4.4	3.8	2.3	2.2	5.5	4.1	4.3	8.6
6PR	9.1	10.0	12.8	12.0	12.5	23.1	9.8	11.0	13.2	6.8	7.7	9.1	7.3	8.3	7.5	7.1	7.8	7.7	7.1	8.5	5.0
MIX 94.5	12.2	14.1	10.6	12.2	13.5	10.0	11.5	13.3	11.8	12.5	14.5	14.3	14.8	17.8	4.2	7.8	9.3	3.7	10.8	13.1	6.0
92.9 TRIPLE M	9.3	11.1	4.3	9.5	10.8	3.7	8.7	10.5	5.1	9.8	12.1	4.3	9.5	11.4	3.2	8.1	9.5	4.9	7.1	8.6	3.6
96FM	13.6	15.5	13.1	11.9	13.1	11.5	15.0	17.5	14.6	15.7	18.6	14.1	11.4	13.0	10.0	10.1	11.1	12.2	13.8	15.8	17.4
NOVA93.7	15.2	17.1	17.2	18.5	20.7	12.8	14.2	16.1	17.3	13.7	15.1	21.9	15.2	17.0	17.2	11.0	12.3	10.5	14.8	17.7	10.6
ABC PER	6.0	6.6	7.7	7.2	7.6	11.6	5.7	6.2	8.8	3.7	4.3	4.0	4.9	5.4	6.6	15.1	17.6	10.2	7.1	8.1	8.8
6RN	0.6	0.6	1.4	0.7	0.6	3.0	0.5	0.5	0.9	0.5	0.5	0.9	0.8	0.8	1.4	1.3	1.6	0.9	0.9	0.9	1.9
ABC NEWSRADIO	0.9	0.9	1.5	1.3	1.3	3.0	0.8	0.8	1.8	0.5	0.6	0.5	0.4	0.3	1.6	2.1	2.5	0.9	1.1	1.2	2.5
6JJJ	5.5	6.3	5.2	5.1	5.9	2.0	5.0	6.0	3.7	6.2	7.3	5.8	6.3	6.7	10.2	4.2	4.1	8.5	5.3	6.2	4.8
ABC CLASSIC	1.9	2.1	1.8	1.4	1.5	1.5	1.5	1.8	1.5	1.8	2.2	1.6	2.5	3.0	1.6	4.1	4.5	4.6	1.9	2.2	1.9
Commercial DAB+ Stns	9.4	10.2	14.4	7.8	8.5	9.1	9.1	10.3	11.2	9.9	11.2	13.5	9.8	9.6	25.0	15.0	15.3	26.1	10.7	11.5	20.7
ABC DAB+ Stns	1.4	1.4	3.9	0.7	0.7	2.2	1.4	1.4	2.8	1.6	1.5	4.3	2.5	2.3	7.7	2.3	2.3	4.3	2.2	2.0	8.3
Total DAB+ Stns	12.7	11.6	18.2	9.9	9.2	11.3	12.7	11.7	13.9	14.1	12.8	17.8	13.5	12.0	32.7	17.9	17.6	30.4	14.1	13.5	29.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 3.8% share of all listening, 4.1% share of AM/FM/DAB+ listening and 6.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

# RADIO 360: PERTH - BY RADIO TYPE - SURVEY 4 2024

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	132	122	25	6	4	2	8	6	2	13	11	2	14	11	3	34	34	5	56	55	10
6PR	231	223	40	19	19	3	19	18	3	35	33	8	54	54	12	33	31	3	71	69	10
MIX 94.5	606	587	89	101	96	15	64	61	13	161	155	23	147	146	21	80	77	15	53	52	3
92.9 TRIPLE M	359	353	63	59	59	18	44	43	7	132	129	20	97	95	14	18	18	4	9	8	*
96FM	509	482	75	62	56	14	49	46	15	102	98	13	127	121	16	102	100	9	66	63	9
NOVA93.7	692	675	126	131	127	32	102	102	23	211	202	35	155	153	26	66	64	7	28	28	3
ABC PER	223	220	34	9	9	2	9	9	4	23	22	6	37	36	6	44	43	8	102	101	8
6RN	54	51	11	3	3	1	4	3	1	11	11	1	7	7	1	10	10	2	19	17	5
ABC NEWSRADIO	79	67	29	7	4	3	6	5	1	17	12	8	11	11	2	10	7	4	29	27	10
6JJJ	280	265	50	31	28	6	45	41	13	131	128	22	51	48	7	9	8	2	13	12	1
ABC CLASSIC	87	80	18	8	8	2	11	7	4	17	14	3	18	18	4	9	9	2	24	23	3
Commercial DAB+ Stns	311	293	88	46	44	15	20	17	6	89	84	25	75	71	22	48	43	10	33	33	9
ABC DAB+ Stns	126	114	47	21	20	5	24	24	5	28	22	15	29	25	15	9	8	4	15	15	4
Total DAB+ Stns	423	377	130	60	56	20	44	39	11	110	98	37	101	90	37	54	49	13	54	45	13
Total	1,719	1,635	440	197	193	62	167	161	50	435	429	115	389	374	105	225	219	51	305	260	56

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
6iX	113	103	22	66	58	11	64	60	10	61	57	9	47	45	4	26	17	8	77	73	13
6PR	200	192	31	144	135	19	116	109	15	114	111	13	86	83	7	41	37	4	135	128	19
MIX 94.5	552	532	77	332	314	33	231	216	32	289	275	36	261	253	13	86	78	8	321	309	34
92.9 TRIPLE M	318	310	50	192	188	19	132	122	18	169	165	17	145	137	11	55	51	9	177	172	26
96FM	462	437	64	253	233	29	238	217	34	270	253	32	188	177	19	70	59	12	276	250	41
NOVA93.7	632	609	104	449	429	36	328	301	53	308	279	52	275	254	30	80	71	10	421	407	52
ABC PER	195	191	28	117	108	12	99	93	15	77	76	9	82	81	5	55	45	11	158	148	18
6RN	45	43	10	24	21	3	16	14	6	17	15	5	14	14	3	12	10	3	28	26	4
ABC NEWSRADIO	62	52	20	38	27	11	25	21	5	20	17	4	15	11	5	14	12	2	53	45	14
6JJJ	246	227	47	137	132	8	107	99	14	130	114	25	116	106	14	32	24	8	148	143	19
ABC CLASSIC	77	72	12	38	35	4	36	34	5	38	35	6	33	32	4	20	19	3	49	44	9
Commercial DAB+ Stns	281	261	74	166	156	24	148	137	30	159	146	30	118	101	31	60	51	16	175	162	40
ABC DAB+ Stns	104	96	32	38	30	9	42	37	12	38	34	8	45	43	10	22	19	5	63	55	19
Total DAB+ Stns	378	333	104	204	180	31	201	170	42	207	177	38	167	139	42	82	67	21	244	211	58
Total	1,687	1,594	386	1,382	1,267	176	1,175	1,038	207	1,233	1,097	196	1,091	978	133	490	403	82	1,446	1,307	256

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 132,000 total listeners, 122,000 AM/FM/DAB+ listeners and 25,000 Streaming listeners. Please note that there can be overlap between radio types.