

GfK Radio 360 Ratings Summary Report – Survey 3, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio Type

For more information contact the GfK team at AUSradiatoratings@gfk.com.

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	5.1	3.5	1.6	4.5	2.3	2.2	4.4	2.6	1.8	3.5	2.2	1.3	8.3	5.3	3.0	7.9	4.5	3.4	2.3	3.0	-0.7
3AW	14.4	13.8	0.6	5.6	3.5	2.1	3.7	2.8	0.9	3.9	2.8	1.1	7.5	6.9	0.6	16.5	17.0	-0.5	33.0	35.0	-2.0
RSN 927	0.5	0.5	0.0	0.1	0.1	0.0	*	0.4	*	0.2	0.7	-0.5	0.3	0.1	0.2	1.4	0.7	0.7	0.8	0.8	0.0
Magic 1278	1.3	1.3	0.0	0.1	0.2	-0.1	1.8	1.5	0.3	0.7	0.4	0.3	0.5	0.9	-0.4	1.2	1.3	-0.1	2.8	2.7	0.1
3MP 1377	1.2	1.4	-0.2	0.4	0.3	0.1	1.8	1.5	0.3	0.4	1.1	-0.7	0.4	0.1	0.3	1.8	1.6	0.2	2.3	2.9	-0.6
101.9 FOX FM	9.4	10.1	-0.7	16.7	13.1	3.6	16.1	16.7	-0.6	14.5	15.6	-1.1	12.2	13.9	-1.7	4.4	5.0	-0.6	1.7	1.7	0.0
GOLD104.3	10.8	10.9	-0.1	9.6	12.7	-3.1	10.1	9.2	0.9	7.1	7.1	0.0	11.3	12.8	-1.5	19.3	18.2	1.1	8.9	7.9	1.0
KIIS 101.1 FM	5.7	6.2	-0.5	10.8	12.3	-1.5	11.2	13.9	-2.7	10.0	9.7	0.3	5.6	5.5	0.1	2.2	2.9	-0.7	1.3	1.0	0.3
105.1 TRIPLE M	6.6	6.1	0.5	5.6	4.9	0.7	4.8	4.7	0.1	10.2	9.1	1.1	9.3	9.1	0.2	7.1	6.5	0.6	2.1	1.7	0.4
NOVA 100	7.2	7.6	-0.4	15.3	14.3	1.0	8.1	11.9	-3.8	11.7	11.6	0.1	9.7	9.4	0.3	4.2	4.3	-0.1	0.9	0.7	0.2
smoothfm 91.5	10.3	8.9	1.4	7.3	5.1	2.2	14.1	13.9	0.2	5.9	5.2	0.7	8.9	7.0	1.9	11.5	12.5	-1.0	13.7	11.1	2.6
ABC MEL	5.6	6.0	-0.4	2.3	5.0	-2.7	1.3	1.3	0.0	1.4	1.3	0.1	2.8	4.6	-1.8	7.0	7.1	-0.1	12.5	12.6	-0.1
3RN	2.2	2.3	-0.1	0.6	0.5	0.1	0.5	0.4	0.1	0.6	0.6	0.0	2.2	2.1	0.1	1.7	2.8	-1.1	4.6	5.0	-0.4
ABC NEWSRADIO	1.4	1.4	0.0	0.7	0.6	0.1	1.0	0.9	0.1	0.9	0.9	0.0	1.5	1.6	-0.1	1.8	1.5	0.3	2.0	1.9	0.1
3JJJ	2.5	3.2	-0.7	3.9	3.2	0.7	3.7	3.2	0.5	6.7	9.0	-2.3	1.8	2.3	-0.5	0.9	1.5	-0.6	0.1	0.2	-0.1
ABC CLASSIC	1.8	1.4	0.4	1.8	0.9	0.9	0.4	0.4	0.0	1.3	0.6	0.7	1.4	1.2	0.2	0.8	0.9	-0.1	3.5	3.1	0.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	5.1	3.7	1.4	4.9	3.5	1.4	5.9	4.4	1.5	5.4	4.0	1.4	4.2	3.2	1.0	4.7	3.3	1.4	4.9	2.6	2.3
3AW	15.2	14.2	1.0	19.8	18.1	1.7	17.5	16.9	0.6	11.8	10.4	1.4	8.0	7.6	0.4	17.4	18.2	-0.8	12.0	12.6	-0.6
RSN 927	0.5	0.5	0.0	0.7	0.5	0.2	0.4	0.5	-0.1	0.6	0.5	0.1	0.4	0.4	0.0	0.1	0.7	-0.6	0.7	0.6	0.1
Magic 1278	1.2	1.3	-0.1	0.8	0.8	0.0	1.4	1.5	-0.1	1.3	1.3	0.0	1.5	1.5	0.0	1.2	1.7	-0.5	1.7	1.4	0.3
3MP 1377	1.1	1.2	-0.1	0.8	1.0	-0.2	1.0	1.0	0.0	1.3	1.7	-0.4	1.2	1.3	-0.1	1.2	0.9	0.3	1.6	1.9	-0.3
101.9 FOX FM	9.5	10.2	-0.7	10.0	11.2	-1.2	8.8	9.8	-1.0	10.3	10.5	-0.2	10.6	10.4	0.2	5.8	6.3	-0.5	8.9	9.8	-0.9
GOLD104.3	10.5	11.0	-0.5	10.4	9.9	0.5	10.8	11.3	-0.5	10.8	12.8	-2.0	10.5	10.8	-0.3	9.0	8.9	0.1	11.9	10.5	1.4
KIIS 101.1 FM	5.6	6.1	-0.5	5.9	6.4	-0.5	4.6	5.0	-0.4	5.5	5.7	-0.2	7.1	7.9	-0.8	5.4	5.6	-0.2	5.9	6.8	-0.9
105.1 TRIPLE M	6.9	6.5	0.4	5.9	5.7	0.2	6.5	6.8	-0.3	7.3	8.1	-0.8	8.7	6.7	2.0	6.9	3.2	3.7	5.6	5.0	0.6
NOVA 100	7.3	7.7	-0.4	8.7	8.3	0.4	6.2	6.7	-0.5	7.5	8.3	-0.8	7.7	8.2	-0.5	4.5	5.1	-0.6	7.0	7.4	-0.4
smoothfm 91.5	9.9	8.5	1.4	8.1	7.7	0.4	11.0	8.9	2.1	11.7	9.4	2.3	9.4	8.2	1.2	7.9	8.3	-0.4	11.5	10.2	1.3
ABC MEL	5.7	6.3	-0.6	6.3	7.3	-1.0	6.0	6.7	-0.7	4.3	4.7	-0.4	5.4	5.8	-0.4	8.0	7.8	0.2	5.0	5.1	-0.1
3RN	2.3	2.3	0.0	3.3	3.7	-0.4	1.1	1.1	0.0	1.3	1.4	-0.1	2.8	2.4	0.4	4.0	4.3	-0.3	1.8	2.2	-0.4
ABC NEWSRADIO	1.4	1.3	0.1	2.0	2.0	0.0	0.9	0.8	0.1	1.0	0.5	0.5	1.1	1.3	-0.2	2.6	3.2	-0.6	1.5	1.5	0.0
3JJJ	2.4	3.0	-0.6	1.9	2.7	-0.8	2.0	2.4	-0.4	2.7	2.9	-0.2	3.4	4.2	-0.8	2.3	2.9	-0.6	3.0	4.0	-1.0
ABC CLASSIC	1.6	1.3	0.3	1.7	1.2	0.5	1.7	1.3	0.4	1.5	0.9	0.6	1.6	1.6	0.0	1.8	1.7	0.1	2.2	1.7	0.5

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	428	379	49	44	36	8	51	37	14	69	64	5	108	90	18	78	66	12	79	85	-6
3AW	764	721	43	50	39	11	59	46	13	84	62	22	113	114	-1	150	141	9	307	318	-11
RSN 927	72	69	3	2	2	0	*	5	*	7	12	-5	16	10	6	26	20	6	20	20	0
Magic 1278	158	159	-1	6	11	-5	25	15	10	24	24	0	16	20	-4	24	27	-3	64	61	3
3MP 1377	212	201	11	15	17	-2	38	38	0	29	43	-14	28	11	17	32	29	3	70	64	6
101.9 FOX FM	1,276	1,336	-60	177	196	-19	173	206	-33	476	488	-12	301	281	20	88	106	-18	61	59	2
GOLD104.3	1,228	1,181	47	102	121	-19	121	126	-5	230	212	18	321	287	34	235	220	15	218	215	3
KIIS 101.1 FM	1,030	1,042	-12	143	156	-13	195	206	-11	414	406	8	185	180	5	50	58	-8	43	35	8
105.1 TRIPLE M	820	752	68	95	99	-4	72	83	-11	251	228	23	244	191	53	96	97	-1	63	54	9
NOVA 100	1,197	1,242	-45	196	206	-10	165	164	1	418	454	-36	298	288	10	81	97	-16	39	34	5
smoothfm 91.5	1,155	1,082	73	95	82	13	146	153	-7	247	212	35	265	248	17	167	168	-1	234	219	15
ABC MEL	507	534	-27	43	44	-1	34	39	-5	55	66	-11	80	99	-19	104	96	8	193	190	3
3RN	171	177	-6	13	11	2	9	9	0	27	31	-4	36	39	-3	22	27	-5	63	60	3
ABC NEWSRADIO	284	273	11	23	23	0	26	30	-4	64	54	10	63	72	-9	41	33	8	66	61	5
3JJJ	480	523	-43	62	62	0	83	82	1	232	259	-27	75	80	-5	19	27	-8	8	13	-5
ABC CLASSIC	225	202	23	22	20	2	15	21	-6	59	34	25	49	42	7	22	19	3	57	66	-9
Total	4,580	4,601	-21	483	486	-3	475	480	-5	1,221	1,244	-23	1,022	1,017	5	579	579	0	799	795	4

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	355	327	28	201	173	28	200	177	23	194	163	31	161	152	9	103	86	17	276	209	67						
3AW	696	678	18	524	492	32	423	426	-3	361	342	19	266	274	-8	222	235	-13	495	474	21						
RSN 927	45	47	-2	28	24	4	16	17	-1	22	21	1	20	19	1	6	13	-7	53	48	5						
Magic 1278	136	136	0	49	56	-7	64	56	8	78	72	6	68	66	2	34	36	-2	95	93	2						
3MP 1377	172	158	14	62	56	6	65	54	11	84	86	-2	43	45	-2	29	21	8	112	105	7						
101.9 FOX FM	1,163	1,174	-11	660	694	-34	474	450	24	597	564	33	554	559	-5	194	224	-30	740	806	-66						
GOLD104.3	1,086	1,057	29	561	542	19	530	487	43	567	572	-5	476	488	-12	228	228	0	752	720	32						
KIIS 101.1 FM	886	877	9	454	462	-8	313	295	18	429	385	44	387	405	-18	172	180	-8	558	617	-59						
105.1 TRIPLE M	701	635	66	292	285	7	253	223	30	373	343	30	360	293	67	176	113	63	442	375	67						
NOVA 100	1,020	1,075	-55	595	609	-14	397	393	4	500	514	-14	429	481	-52	181	212	-31	710	730	-20						
smoothfm 91.5	1,032	950	82	549	496	53	460	393	67	509	479	30	470	430	40	224	227	-3	734	699	35						
ABC MEL	456	494	-38	289	301	-12	224	233	-9	186	215	-29	176	206	-30	129	129	0	295	290	5						
3RN	147	160	-13	104	121	-17	60	58	2	53	55	-2	69	72	-3	66	61	5	95	103	-8						
ABC NEWSRADIO	246	239	7	137	128	9	91	67	24	71	48	23	76	84	-8	67	68	-1	153	138	15						
3JJJ	415	427	-12	191	215	-24	140	151	-11	199	206	-7	201	227	-26	87	94	-7	269	324	-55						
ABC CLASSIC	190	180	10	89	70	19	85	64	21	84	75	9	74	81	-7	46	55	-9	133	116	17						
Total	4,454	4,429	25	3,444	3,446	-2	2,944	2,774	170	3,198	3,118	80	2,924	2,988	-64	1,656	1,640	16	3,919	3,960	-41						

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	26	17	9	2	1	1	2	1	1	4	2	2	9	6	3	6	3	3	3	4	-1
3AW	73	69	4	2	2	0	2	1	1	4	3	1	9	7	2	13	13	0	44	43	1
RSN 927	3	3	0	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0	1	1	0
Magic 1278	7	6	1	*	*	*	1	1	0	1	*	*	1	1	0	1	1	0	4	3	1
3MP 1377	6	7	-1	*	*	*	1	1	0	*	1	*	*	*	*	1	1	0	3	4	-1
101.9 FOX FM	47	50	-3	6	6	0	7	8	-1	15	16	-1	14	15	-1	3	4	-1	2	2	0
GOLD104.3	55	54	1	4	5	-1	4	4	0	7	7	0	13	14	-1	15	14	1	12	10	2
KIIS 101.1 FM	29	31	-2	4	5	-1	5	6	-1	10	10	0	6	6	0	2	2	0	2	1	1
105.1 TRIPLE M	33	31	2	2	2	0	2	2	0	10	9	1	10	10	0	6	5	1	3	2	1
NOVA 100	36	38	-2	6	6	0	3	5	-2	12	12	0	11	10	1	3	3	0	1	1	0
smoothfm 91.5	52	45	7	3	2	1	6	6	0	6	5	1	10	8	2	9	9	0	18	14	4
ABC MEL	28	30	-2	1	2	-1	1	1	0	1	1	0	3	5	-2	5	5	0	17	15	2
3RN	11	11	0	*	*	*	*	*	*	1	1	0	2	2	0	1	2	-1	6	6	0
ABC NEWSRADIO	7	7	0	*	*	*	*	*	*	1	1	0	2	2	0	1	1	0	3	2	1
3JJJ	13	16	-3	2	1	1	2	1	1	7	9	-2	2	3	-1	1	1	0	*	*	*
ABC CLASSIC	9	7	2	1	*	*	*	*	*	1	1	0	2	1	1	1	1	0	5	4	1
Total	504	498	6	39	43	-4	42	45	-3	101	103	-2	113	109	4	78	76	2	132	122	10

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	27	20	7	37	26	11	44	32	12	35	25	10	21	16	5	8	6	2	21	11	10
3AW	81	75	6	151	136	15	132	123	9	76	66	10	40	39	1	30	31	-1	51	53	-2
RSN 927	3	3	0	5	4	1	3	3	0	4	3	1	2	2	0	*	1	*	3	3	0
Magic 1278	6	7	-1	6	6	0	10	11	-1	8	8	0	8	7	1	2	3	-1	7	6	1
3MP 1377	6	6	0	6	7	-1	8	7	1	8	10	-2	6	7	-1	2	1	1	7	8	-1
101.9 FOX FM	51	54	-3	76	84	-8	66	72	-6	67	67	0	53	53	0	10	11	-1	38	42	-4
GOLD104.3	56	58	-2	79	74	5	82	83	-1	70	81	-11	52	55	-3	16	15	1	51	45	6
KIIS 101.1 FM	30	32	-2	45	48	-3	35	37	-2	35	36	-1	36	40	-4	9	10	-1	25	29	-4
105.1 TRIPLE M	37	34	3	45	43	2	49	50	-1	47	52	-5	43	34	9	12	5	7	24	21	3
NOVA 100	39	40	-1	66	63	3	47	49	-2	49	53	-4	39	42	-3	8	9	-1	30	31	-1
smoothfm 91.5	53	45	8	62	58	4	83	65	18	76	59	17	47	42	5	14	14	0	49	43	6
ABC MEL	31	33	-2	48	55	-7	45	49	-4	28	30	-2	27	30	-3	14	13	1	22	22	0
3RN	12	12	0	25	27	-2	8	8	0	9	9	0	14	12	2	7	7	0	8	9	-1
ABC NEWSRADIO	8	7	1	15	15	0	7	6	1	6	3	3	5	7	-2	4	6	-2	6	6	0
3JJJ	13	16	-3	14	21	-7	15	17	-2	17	19	-2	17	22	-5	4	5	-1	13	17	-4
ABC CLASSIC	9	7	2	13	9	4	13	10	3	10	6	4	8	8	0	3	3	0	9	7	2
Total	535	527	8	763	750	13	755	733	22	648	635	13	500	511	-11	173	171	2	428	425	3

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	36	36	0	4	6	-2	9	4	5	12	13	-1	11	13	-2	*	*	*	*	*	*
CADA	29	27	2	8	7	1	5	2	3	6	14	-8	8	2	6	2	2	0	*	*	*
Chemist Warehouse Remix	29	32	-3	7	8	-1	*	2	*	4	4	0	8	6	2	2	2	0	8	10	-2
Coles Radio	74	90	-16	4	8	-4	11	18	-7	20	14	6	15	25	-10	16	17	-1	8	8	0
DANCE HITS	112	107	5	20	18	2	25	21	4	39	40	-1	21	21	0	3	2	1	5	5	0
Disrupt Radio	6	8	-2	*	2	*	2	2	0	4	4	0	*	*	*	*	*	*	*	*	*
EASY HITS	46	45	1	4	10	-6	9	6	3	13	6	7	11	13	-2	2	4	-2	7	7	0
GOLD 80s	126	147	-21	9	19	-10	10	11	-1	19	22	-3	57	53	4	17	20	-3	14	22	-8
iHeartAustralia	62	75	-13	7	13	-6	18	23	-5	14	14	0	6	9	-3	16	13	3	1	4	-3
iHeartCountry	18	24	-6	4	4	0	5	9	-4	9	7	2	*	*	*	*	4	*	*	*	*
iHeartDance	24	30	-6	5	12	-7	3	2	1	10	12	-2	5	2	3	1	2	-1	*	*	*
iHeartTrivia	19	22	-3	*	2	*	6	5	1	5	8	-3	2	2	0	2	2	0	3	3	0
KIIS 90s	100	85	15	20	20	0	22	10	12	22	25	-3	28	22	6	4	4	0	4	4	0
MMM 2000s	40	34	6	6	11	-5	3	*	*	19	12	7	9	8	1	4	4	0	*	*	*
MMM 80s	27	39	-12	2	*	*	2	6	-4	4	6	-2	10	12	-2	9	9	0	1	5	-4
MMM 90s	61	58	3	8	13	-5	4	2	2	24	22	2	20	18	2	5	4	1	*	*	*
MMM ALMOST ACOUSTIC	13	23	-10	2	6	-4	2	2	0	*	5	*	1	4	-3	4	4	0	4	2	2
MMM CLASSIC ROCK	57	62	-5	6	5	1	3	9	-6	18	17	1	12	6	6	10	15	-5	8	10	-2
MMM COUNTRY	31	23	8	3	2	1	2	2	0	10	4	6	4	6	-2	10	9	1	1	2	-1
OLDSKOOL 80s HITS	53	62	-9	5	11	-6	7	2	5	8	11	-3	21	23	-2	11	10	1	3	6	-3
OLDSKOOL 90s HITS	95	96	-1	14	13	1	4	4	0	24	32	-8	44	35	9	2	4	-2	7	8	-1
Radio Maria	*	9	*	*	4	*	*	2	*	*	2	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	*	5	*	*	2	*	*	*	*	*	3	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	78	105	-27	8	18	-10	11	15	-4	37	43	-6	20	22	-2	2	6	-4	*	2	*
RSN Xtra	9	13	-4	2	2	0	*	*	*	5	9	-4	*	*	*	*	*	*	1	1	0
RSN Xtra2	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
SENTrack	19	26	-7	7	8	-1	2	4	-2	2	5	-3	*	2	*	2	2	0	6	6	0
smooth relax	110	132	-22	13	14	-1	13	15	-2	22	27	-5	28	32	-4	9	11	-2	26	34	-8
smooth Vintage	41	65	-24	2	6	-4	2	*	*	9	21	-12	8	12	-4	3	3	0	18	22	-4
TikTok Trending	120	112	8	24	30	-6	31	23	8	55	48	7	4	4	0	4	3	1	3	3	0
triple j Unearthed	73	92	-19	18	20	-2	14	12	2	24	38	-14	13	16	-3	5	4	1	*	2	*
ABC Country	35	34	1	6	8	-2	5	2	3	9	8	1	9	7	2	3	3	0	4	6	-2
ABC Jazz	62	62	0	8	8	0	9	4	5	23	21	2	8	12	-4	8	8	0	6	8	-2
ABC KIDS LISTEN	50	61	-11	10	14	-4	4	2	2	21	34	-13	11	4	7	4	4	0	*	3	*
ABC Sport	62	67	-5	6	4	2	6	5	1	13	20	-7	11	9	2	11	9	2	16	20	-4
Double J	60	61	-1	12	14	-2	2	2	0	25	25	0	15	16	-1	2	1	1	4	3	1
Total Digital/Internet Only	1,082	1,131	-49	133	151	-18	147	141	6	321	327	-6	259	252	7	111	115	-4	110	147	-37

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2024

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
BLENDER BEATS	35	31	4	13	13	0	17	16	1	18	14	4	11	19	-8	5	7	-2	13	18	-5
CADA	16	19	-3	9	9	0	6	8	-2	7	10	-3	7	10	-3	*	2	*	23	17	6
Chemist Warehouse Remix	22	24	-2	10	8	2	7	4	3	9	7	2	11	13	-2	5	7	-2	7	10	-3
Coles Radio	60	69	-9	20	16	4	29	28	1	38	51	-13	17	26	-9	7	10	-3	37	47	-10
DANCE HITS	92	85	7	39	42	-3	40	23	17	40	27	13	46	40	6	29	25	4	51	49	2
Disrupt Radio	6	8	-2	4	6	-2	2	2	0	*	*	*	*	*	*	2	2	0	2	2	0
EASY HITS	41	41	0	17	19	-2	11	13	-2	9	11	-2	13	13	0	12	15	-3	20	16	4
GOLD 80s	105	116	-11	51	51	0	35	52	-17	52	52	0	43	43	0	33	41	-8	55	73	-18
iHeartAustralia	53	66	-13	22	29	-7	17	27	-10	17	19	-2	19	23	-4	8	7	1	28	23	5
iHeartCountry	13	19	-6	3	2	1	2	6	-4	2	4	-2	5	9	-4	2	4	-2	7	9	-2
iHeartDance	13	18	-5	2	4	-2	2	7	-5	2	5	-3	8	8	0	9	7	2	13	14	-1
iHeartTrivia	13	14	-1	11	8	3	7	4	3	2	5	-3	5	5	0	*	2	*	5	7	-2
KIIS 90s	84	65	19	31	26	5	34	29	5	29	12	17	21	20	1	8	13	-5	37	36	1
MMM 2000s	29	24	5	10	9	1	6	2	4	21	12	9	5	11	-6	4	*	*	19	20	-1
MMM 80s	18	28	-10	10	7	3	3	3	0	4	9	-5	8	14	-6	8	7	1	15	18	-3
MMM 90s	49	43	6	13	11	2	18	15	3	19	17	2	19	21	-2	9	4	5	20	16	4
MMM ALMOST ACOUSTIC	12	20	-8	7	7	0	2	5	-3	*	6	*	5	8	-3	4	4	0	5	10	-5
MMM CLASSIC ROCK	46	53	-7	12	15	-3	18	21	-3	17	18	-1	21	28	-7	10	9	1	23	19	4
MMM COUNTRY	22	18	4	15	10	5	11	8	3	17	12	5	11	9	2	2	2	0	24	17	7
OLDSKOOL 80s HITS	41	49	-8	14	16	-2	13	10	3	21	29	-8	14	14	0	9	13	-4	26	26	0
OLDSKOOL 90s HITS	69	69	0	29	30	-1	31	33	-2	28	29	-1	25	24	1	21	15	6	44	49	-5
Radio Maria	*	9	*	*	2	*	*	2	*	*	2	*	*	2	*	*	2	*	*	*	*
Radio Maria Ital	*	2	*	*	*	*	*	*	*	*	*	*	*	2	*	*	2	*	*	3	*
RnB FRIDAYS RADIO	67	90	-23	24	33	-9	22	29	-7	33	34	-1	29	38	-9	16	22	-6	28	42	-14
RSN Xtra	6	5	1	*	*	*	6	5	1	*	*	*	*	*	*	2	2	0	5	9	-4
RSN Xtra2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
SENTrack	13	19	-6	5	8	-3	6	6	0	5	7	-2	5	9	-4	2	7	-5	9	11	-2
smooth relax	90	113	-23	30	34	-4	40	45	-5	49	62	-13	35	55	-20	21	24	-3	59	65	-6
smooth Vintage	39	60	-21	8	12	-4	20	25	-5	31	41	-10	16	22	-6	4	10	-6	18	26	-8
TikTok Trending	98	90	8	30	30	0	36	28	8	48	53	-5	34	34	0	26	22	4	71	64	7
triple j Unearthed	55	76	-21	23	26	-3	19	20	-1	18	25	-7	20	25	-5	19	20	-1	40	38	2
ABC Country	29	28	1	11	8	3	10	9	1	4	8	-4	14	14	0	7	7	0	8	14	-6
ABC Jazz	52	50	2	12	10	2	11	13	-2	19	19	0	17	18	-1	22	21	1	33	36	-3
ABC KIDS LISTEN	46	52	-6	20	26	-6	15	20	-5	29	29	0	28	27	1	10	10	0	39	42	-3
ABC Sport	31	37	-6	11	9	2	8	10	-2	6	10	-4	4	10	-6	6	12	-6	38	45	-7
Double J	51	48	3	30	25	5	18	20	-2	24	21	3	25	28	-3	5	12	-7	26	35	-9
Total Digital/Internet Only	907	957	-50	421	430	-9	395	417	-22	497	521	-24	421	469	-48	268	295	-27	674	715	-41

