

GfK Radio 360 Ratings Summary Report – Survey 3, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team at AUSradiatoratings@gfk.com.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.1	7.0	-0.9	2.9	2.3	0.6	0.7	0.4	0.3	0.6	1.0	-0.4	1.5	2.1	-0.6	2.5	3.1	-0.6	20.5	22.0	-1.5
4BH 1116	9.4	9.5	-0.1	4.0	1.2	2.8	0.7	0.6	0.1	2.4	0.9	1.5	0.8	0.4	0.4	16.3	23.7	-7.4	23.8	21.0	2.8
SENQ 693am	1.0	0.6	0.4	1.3	0.6	0.7	*	0.1	*	1.4	0.4	1.0	1.6	1.2	0.4	0.6	0.7	-0.1	0.7	0.4	0.3
B105	12.4	11.9	0.5	19.0	22.2	-3.2	19.0	21.0	-2.0	20.4	18.4	2.0	15.4	14.0	1.4	5.7	3.9	1.8	2.5	3.3	-0.8
KIIS973	10.5	10.2	0.3	15.6	13.5	2.1	10.7	9.6	1.1	8.7	7.7	1.0	14.8	16.0	-1.2	14.1	12.4	1.7	3.6	4.2	-0.6
104.5 TRIPLE M	11.4	11.8	-0.4	10.0	11.8	-1.8	9.2	7.0	2.2	13.8	14.3	-0.5	17.2	19.1	-1.9	14.6	14.6	0.0	3.3	3.5	-0.2
NOVA106.9	10.9	10.3	0.6	17.9	16.9	1.0	21.4	18.1	3.3	15.6	17.0	-1.4	11.8	11.9	-0.1	6.4	4.8	1.6	2.4	2.3	0.1
ABC BRIS	5.1	4.2	0.9	1.8	1.5	0.3	0.8	1.2	-0.4	2.9	1.1	1.8	2.0	1.9	0.1	6.6	7.2	-0.6	11.6	8.7	2.9
4RN	1.0	1.1	-0.1	0.1	0.1	0.0	0.2	0.3	-0.1	*	0.9	*	0.6	0.6	0.0	1.8	1.8	0.0	2.0	1.8	0.2
ABC NEWSRADIO	1.3	0.8	0.5	0.5	0.7	-0.2	1.3	1.4	-0.1	0.8	0.6	0.2	0.8	0.4	0.4	3.2	1.5	1.7	1.3	0.7	0.6
4JJJ	5.3	5.5	-0.2	5.8	5.8	0.0	5.2	8.0	-2.8	13.0	14.5	-1.5	7.0	5.7	1.3	1.2	1.4	-0.2	0.3	0.7	-0.4
ABC CLASSIC	2.2	2.3	-0.1	0.5	1.3	-0.8	0.7	0.4	0.3	0.9	0.9	0.0	1.0	1.6	-0.6	2.1	1.6	0.5	5.7	5.2	0.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	6.1	7.1	-1.0	5.2	7.5	-2.3	6.9	9.4	-2.5	5.3	5.9	-0.6	4.6	4.5	0.1	13.6	9.0	4.6	6.4	6.7	-0.3						
4BH 1116	8.7	8.8	-0.1	9.1	9.1	0.0	10.3	9.8	0.5	8.9	8.3	0.6	6.0	7.1	-1.1	6.5	11.1	-4.6	11.5	11.3	0.2						
SENQ 693am	1.2	0.7	0.5	1.8	0.8	1.0	1.3	0.9	0.4	0.9	0.5	0.4	0.5	0.5	0.0	0.1	0.2	-0.1	0.6	0.5	0.1						
B105	12.9	12.0	0.9	12.6	12.8	-0.2	12.8	10.3	2.5	13.9	12.5	1.4	14.3	13.7	0.6	6.7	8.0	-1.3	11.0	11.6	-0.6						
KIIS973	10.7	10.3	0.4	11.7	11.1	0.6	10.5	10.7	-0.2	10.9	10.3	0.6	10.2	9.7	0.5	7.3	6.9	0.4	10.0	9.7	0.3						
104.5 TRIPLE M	11.9	12.5	-0.6	12.1	13.0	-0.9	11.9	13.0	-1.1	12.3	12.8	-0.5	12.0	11.4	0.6	8.6	9.9	-1.3	9.7	9.6	0.1						
NOVA106.9	10.9	10.6	0.3	11.4	10.9	0.5	9.0	8.5	0.5	10.4	11.0	-0.6	14.5	12.7	1.8	9.6	9.8	-0.2	10.8	9.2	1.6						
ABC BRIS	5.3	4.3	1.0	7.3	5.9	1.4	4.5	3.9	0.6	3.1	3.1	0.0	4.6	3.1	1.5	9.0	6.3	2.7	4.5	3.9	0.6						
4RN	1.0	1.1	-0.1	1.1	1.3	-0.2	0.6	0.6	0.0	0.9	0.9	0.0	1.1	1.2	-0.1	2.1	2.0	0.1	0.8	1.0	-0.2						
ABC NEWSRADIO	1.3	0.8	0.5	2.1	1.1	1.0	0.7	0.5	0.2	1.0	0.8	0.2	1.0	0.8	0.2	1.0	1.3	-0.3	1.6	0.8	0.8						
4JJJ	5.3	5.6	-0.3	5.8	6.0	-0.2	4.9	4.9	0.0	5.2	5.4	-0.2	5.3	6.0	-0.7	4.2	5.1	-0.9	5.5	5.3	0.2						
ABC CLASSIC	2.2	2.3	-0.1	1.8	1.8	0.0	2.5	2.7	-0.2	1.8	1.8	0.0	2.1	2.6	-0.5	4.5	3.9	0.6	2.3	2.3	0.0						

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	180	229	-49	16	16	0	8	6	2	18	27	-9	23	35	-12	22	35	-13	93	110	-17
4BH 1116	233	202	31	15	9	6	9	8	1	23	16	7	12	10	2	55	49	6	119	111	8
SENQ 693am	42	40	2	6	3	3	1	2	-1	6	6	0	17	15	2	5	6	-1	7	7	0
B105	630	613	17	94	116	-22	80	67	13	241	211	30	135	136	-1	45	44	1	35	39	-4
KIIS973	545	546	-1	82	80	2	58	51	7	153	140	13	146	154	-8	71	64	7	36	57	-21
104.5 TRIPLE M	517	523	-6	72	78	-6	54	48	6	145	146	-1	148	149	-1	73	71	2	26	32	-6
NOVA106.9	691	680	11	105	105	0	129	109	20	223	240	-17	154	154	0	51	43	8	30	29	1
ABC BRIS	231	221	10	17	20	-3	8	14	-6	25	29	-4	39	35	4	40	35	5	101	89	12
4RN	63	60	3	2	4	-2	2	4	-2	6	10	-4	13	9	4	16	10	6	24	22	2
ABC NEWSRADIO	99	83	16	5	9	-4	15	12	3	19	20	-1	27	16	11	15	10	5	18	15	3
4JJB	343	354	-11	37	35	2	50	57	-7	160	161	-1	66	64	2	18	20	-2	12	16	-4
ABC CLASSIC	94	86	8	10	12	-2	12	6	6	19	19	0	22	24	-2	8	6	2	24	19	5
Total	2,102	2,110	-8	256	261	-5	225	224	1	545	541	4	468	474	-6	257	257	0	350	352	-2

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	155	209	-54	82	127	-45	81	119	-38	79	90	-11	66	75	-9	45	43	2	112	122	-10
4BH 1116	220	192	28	157	135	22	131	115	16	157	126	31	94	93	1	41	52	-11	174	164	10
SENQ 693am	36	31	5	29	20	9	19	19	0	16	16	0	10	12	-2	2	3	-1	22	23	-1
B105	576	572	4	392	391	1	257	218	39	297	301	-4	285	276	9	88	73	15	333	318	15
KIIS973	489	494	-5	321	312	9	200	196	4	237	245	-8	211	229	-18	80	76	4	296	298	-2
104.5 TRIPLE M	456	451	5	299	293	6	187	181	6	254	253	1	220	210	10	72	76	-4	301	298	3
NOVA106.9	627	613	14	394	395	-1	252	220	32	318	323	-5	299	281	18	119	107	12	397	390	7
ABC BRIS	200	187	13	149	121	28	94	76	18	80	81	-1	72	70	2	44	41	3	136	144	-8
4RN	52	50	2	26	25	1	20	19	1	24	26	-2	18	22	-4	11	12	-1	37	34	3
ABC NEWSRADIO	86	74	12	54	36	18	24	21	3	26	26	0	27	27	0	15	16	-1	45	37	8
4JJB	303	310	-7	197	181	16	115	112	3	140	143	-3	140	147	-7	39	50	-11	199	208	-9
ABC CLASSIC	82	72	10	38	33	5	34	27	7	40	26	14	40	38	2	16	19	-3	51	49	2
Total	2,047	2,048	-1	1,693	1,671	22	1,276	1,174	102	1,416	1,409	7	1,286	1,297	-11	598	589	9	1,743	1,762	-19

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	14	17	-3	1	1	0	*	*	*	*	*	*	1	1	0	1	1	0	12	13	-1
4BH 1116	22	22	0	1	*	*	*	*	*	1	*	*	*	*	*	6	9	-3	13	13	0
SENQ 693am	2	1	1	*	*	*	*	*	*	1	*	*	1	1	0	*	*	*	*	*	*
B105	29	28	1	5	5	0	4	5	-1	9	8	1	8	7	1	2	1	1	1	2	-1
KIIS973	25	24	1	4	3	1	2	2	0	4	3	1	8	8	0	5	5	0	2	3	-1
104.5 TRIPLE M	27	28	-1	2	3	-1	2	2	0	6	6	0	9	10	-1	5	5	0	2	2	0
NOVA106.9	26	24	2	4	4	0	5	4	1	7	7	0	6	6	0	2	2	0	1	1	0
ABC BRIS	12	10	2	*	*	*	*	*	*	1	*	*	1	1	0	2	3	-1	7	5	2
4RN	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*
4JJJ	12	13	-1	1	1	0	1	2	-1	6	6	0	4	3	1	*	1	*	*	*	*
ABC CLASSIC	5	5	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	3	0
Total	234	237	-3	24	24	0	21	22	-1	44	41	3	52	53	-1	37	37	0	57	60	-3

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	15	18	-3	20	30	-10	24	29	-5	17	18	-1	10	11	-1	8	6	2	13	14	-1
4BH 1116	22	22	0	36	36	0	35	31	4	28	26	2	13	17	-4	4	7	-3	23	24	-1
SENQ 693am	3	2	1	7	3	4	4	3	1	3	2	1	1	1	0	*	*	*	1	1	0
B105	32	30	2	50	50	0	44	32	12	43	39	4	31	33	-2	4	5	-1	22	24	-2
KIIS973	27	26	1	46	44	2	36	34	2	34	32	2	22	23	-1	4	4	0	20	20	0
104.5 TRIPLE M	29	31	-2	48	51	-3	40	41	-1	38	40	-2	26	27	-1	5	6	-1	19	20	-1
NOVA106.9	27	26	1	45	43	2	31	27	4	32	34	-2	31	30	1	6	6	0	22	19	3
ABC BRIS	13	11	2	29	23	6	15	12	3	10	9	1	10	7	3	5	4	1	9	8	1
4RN	2	3	-1	4	5	-1	2	2	0	3	3	0	2	3	-1	1	1	0	2	2	0
ABC NEWSRADIO	3	2	1	8	4	4	2	1	1	3	2	1	2	2	0	1	1	0	3	2	1
4JJJ	13	14	-1	23	24	-1	17	15	2	16	17	-1	11	14	-3	2	3	-1	11	11	0
ABC CLASSIC	5	6	-1	7	7	0	9	9	0	6	5	1	5	6	-1	3	2	1	5	5	0
Total	248	249	-1	394	395	-1	339	315	24	312	309	3	216	240	-24	58	63	-5	200	210	-10

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	27	23	4	6	3	3	2	1	1	4	8	-4	8	6	2	2	2	0	5	3	2
973 KIIS 90s	55	47	8	10	10	0	3	2	1	13	6	7	22	26	-4	3	2	1	5	3	2
BLENDER BEATS	13	14	-1	*	1	*	*	*	*	3	3	0	8	9	-1	2	1	1	*	*	*
CADA	6	14	-8	4	4	0	*	1	*	3	7	-4	*	*	*	*	1	*	*	1	*
Chemist Warehouse Remix	10	12	-2	2	2	0	1	1	0	4	6	-2	*	*	*	1	1	0	3	2	1
Coles Radio	60	67	-7	9	9	0	11	15	-4	19	27	-8	5	8	-3	9	2	7	7	5	2
DANCE HITS	41	43	-2	14	10	4	4	6	-2	6	12	-6	15	13	2	1	1	0	1	2	-1
Disrupt Radio	1	6	-5	*	2	*	*	*	*	*	3	*	1	1	0	*	*	*	*	*	*
EASY HITS	17	17	0	1	2	-1	3	3	0	1	*	*	1	6	-5	2	1	1	9	5	4
iHeartCountry	23	23	0	2	5	-3	5	3	2	6	8	-2	2	3	-1	2	1	1	6	3	3
iHeartTrivia	1	5	-4	1	2	-1	*	1	*	*	*	*	*	2	*	*	*	*	*	*	*
MMM 2000s	15	19	-4	4	4	0	1	2	-1	3	6	-3	8	7	1	*	*	*	*	*	*
MMM 80s	19	21	-2	*	2	*	1	1	0	*	3	*	11	10	1	3	2	1	3	2	1
MMM 90s	33	29	4	7	5	2	1	1	0	6	13	-7	16	9	7	*	*	*	2	2	0
MMM ALMOST ACOUSTIC	10	10	0	5	3	2	*	2	*	2	3	-1	2	3	-1	1	*	*	*	*	*
MMM CLASSIC ROCK	39	36	3	6	6	0	*	*	*	1	1	0	16	13	3	10	11	-1	5	5	0
MMM COUNTRY	26	32	-6	*	3	*	2	1	1	9	14	-5	3	5	-2	6	5	1	6	3	3
NOVA 90s	54	68	-14	13	18	-5	15	14	1	8	15	-7	12	18	-6	1	1	0	4	2	2
Nova Nation	15	25	-10	3	4	-1	5	3	2	7	16	-9	*	1	*	*	1	*	1	1	0
OLDSKOOL 80s HITS	23	31	-8	2	5	-3	5	5	0	1	7	-6	10	11	-1	4	3	1	1	*	*
OLDSKOOL 90s HITS	38	55	-17	8	13	-5	8	11	-3	5	15	-10	10	10	0	6	2	4	2	4	-2
RnB FRIDAYS RADIO	39	33	6	4	2	2	7	3	4	16	20	-4	10	8	2	2	1	1	*	*	*
SEN VIC	8	4	4	1	1	0	*	*	*	5	2	3	2	*	*	1	1	0	*	*	*
SENTrack	5	6	-1	*	1	*	*	2	*	*	*	*	5	3	2	*	*	*	*	*	*
smooth fm Brisbane	73	77	-4	16	16	0	10	13	-3	7	5	2	19	17	2	17	12	5	5	14	-9
TikTok Trending	47	47	0	11	12	-1	17	14	3	14	16	-2	3	4	-1	*	*	*	2	1	1
triple j Unearthed	31	39	-8	3	4	-1	9	11	-2	12	15	-3	3	6	-3	2	1	1	3	2	1
ABC Country	24	11	13	2	*	*	3	*	*	5	5	0	1	*	*	9	5	4	4	1	3
ABC Jazz	18	12	6	3	1	2	1	1	0	6	4	2	1	2	-1	4	2	2	2	3	-1
ABC KIDS LISTEN	14	19	-5	4	5	-1	*	2	*	7	11	-4	*	*	*	1	1	0	2	*	*
ABC Sport	41	32	9	10	4	6	2	3	-1	6	7	-1	12	7	5	8	6	2	3	5	-2
Double J	44	51	-7	6	6	0	7	8	-1	8	13	-5	19	20	-1	4	4	0	*	*	*
Total Digital/Internet Only	561	574	-13	72	73	-1	71	80	-9	129	150	-21	150	155	-5	72	59	13	67	57	10

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
973 KIIS 80s	19	14	5	9	7	2	4	5	-1	11	7	4	7	4	3	1	5	-4	14	12	2
973 KIIS 90s	49	41	8	25	21	4	17	9	8	22	10	12	19	12	7	13	7	6	21	17	4
BLENDER BEATS	8	10	-2	5	6	-1	1	1	0	2	4	-2	2	4	-2	2	3	-1	6	6	0
CADA	5	11	-6	1	5	-4	1	1	0	*	3	*	4	9	-5	1	2	-1	3	7	-4
Chemist Warehouse Remix	10	11	-1	5	6	-1	3	2	1	2	2	0	2	3	-1	3	3	0	3	7	-4
Coles Radio	53	53	0	12	11	1	19	18	1	19	17	2	22	22	0	8	11	-3	23	33	-10
DANCE HITS	36	37	-1	10	13	-3	11	10	1	15	17	-2	18	21	-3	6	10	-4	20	22	-2
Disrupt Radio	*	4	*	*	*	*	*	*	*	*	*	*	*	*	*	*	4	*	1	2	-1
EASY HITS	15	12	3	6	4	2	6	2	4	9	7	2	8	8	0	3	*	*	7	8	-1
iHeartCountry	21	17	4	5	6	-1	3	3	0	12	8	4	8	5	3	5	3	2	10	14	-4
iHeartTrivia	1	3	-2	1	1	0	*	1	*	*	1	*	*	2	*	*	1	*	1	4	-3
MMM 2000s	14	14	0	3	5	-2	8	5	3	6	2	4	1	3	-2	5	5	0	5	9	-4
MMM 80s	19	18	1	12	9	3	9	4	5	10	10	0	10	8	2	7	4	3	9	10	-1
MMM 90s	22	21	1	9	11	-2	6	5	1	11	10	1	12	10	2	5	6	-1	20	17	3
MMM ALMOST ACOUSTIC	5	3	2	2	*	*	4	*	*	4	3	1	1	3	-2	*	*	*	9	7	2
MMM CLASSIC ROCK	29	27	2	12	11	1	8	7	1	14	14	0	10	11	-1	6	6	0	18	16	2
MMM COUNTRY	26	28	-2	17	18	-1	11	10	1	12	11	1	6	8	-2	1	4	-3	10	13	-3
NOVA 90s	45	55	-10	25	30	-5	13	15	-2	19	21	-2	14	23	-9	4	7	-3	25	35	-10
Nova Nation	13	20	-7	7	14	-7	3	2	1	7	4	3	7	5	2	1	4	-3	4	16	-12
OLDSKOOL 80s HITS	15	24	-9	3	13	-10	1	2	-1	8	10	-2	7	9	-2	5	3	2	17	18	-1
OLDSKOOL 90s HITS	32	40	-8	15	17	-2	11	10	1	14	17	-3	5	13	-8	5	11	-6	16	30	-14
RnB FRIDAYS RADIO	37	26	11	13	11	2	11	5	6	20	9	11	17	10	7	8	3	5	6	9	-3
SEN VIC	8	4	4	6	3	3	5	2	3	3	3	0	3	3	0	4	3	1	4	3	1
SENTrack	2	2	0	2	2	0	2	2	0	*	1	*	*	1	*	*	*	*	3	4	-1
smooth fm Brisbane	65	68	-3	32	34	-2	27	31	-4	26	32	-6	24	26	-2	17	17	0	42	47	-5
TikTok Trending	41	43	-2	18	17	1	10	11	-1	18	21	-3	14	21	-7	11	16	-5	29	28	1
triple j Unearthed	27	34	-7	10	20	-10	5	11	-6	11	21	-10	17	19	-2	6	3	3	13	23	-10
ABC Country	20	10	10	9	9	0	9	3	6	10	4	6	5	3	2	4	*	*	15	5	10
ABC Jazz	13	11	2	1	2	-1	4	1	3	3	3	0	6	3	3	6	6	0	9	4	5
ABC KIDS LISTEN	13	17	-4	3	7	-4	6	5	1	6	8	-2	5	8	-3	6	3	3	9	9	0
ABC Sport	26	19	7	9	4	5	8	5	3	9	12	-3	15	10	5	8	4	4	36	25	11
Double J	34	44	-10	16	20	-4	18	22	-4	17	23	-6	15	23	-8	5	11	-6	28	30	-2
Total Digital/Internet Only	500	495	5	249	250	-1	206	185	21	272	269	3	231	252	-21	130	133	-3	349	379	-30

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.1	7.2	5.1	2.9	3.4	0.7	0.7	0.8	1.2	0.6	0.7	0.9	1.5	1.8	0.1	2.5	2.7	5.1	20.5	25.8	20.2
4BH 1116	9.4	10.8	10.7	4.0	4.7	2.5	0.7	0.8	0.8	2.4	2.4	4.3	0.8	0.6	3.8	16.3	19.4	17.0	23.8	29.1	31.8
SENQ 693am	1.0	1.2	0.6	1.3	1.6	0.1	*	*	0.1	1.4	1.6	0.4	1.6	1.9	1.6	0.6	0.7	*	0.7	0.9	0.6
B105	12.4	14.8	8.6	19.0	22.0	10.6	19.0	24.1	12.6	20.4	22.4	13.4	15.4	18.2	8.7	5.7	6.8	5.2	2.5	3.2	1.9
KIIS973	10.5	12.5	7.8	15.6	17.9	10.8	10.7	13.4	7.7	8.7	9.2	9.4	14.8	17.5	8.5	14.1	17.2	9.1	3.6	4.6	2.4
104.5 TRIPLE M	11.4	13.4	9.2	10.0	10.8	12.9	9.2	11.5	7.0	13.8	15.4	7.2	17.2	19.8	15.1	14.6	17.3	15.1	3.3	4.4	0.2
NOVA106.9	10.9	12.9	8.3	17.9	20.1	16.1	21.4	27.1	14.5	15.6	16.9	12.2	11.8	14.1	5.2	6.4	7.8	4.0	2.4	3.1	2.0
ABC BRIS	5.1	5.7	7.7	1.8	2.1	0.6	0.8	0.9	1.6	2.9	3.3	1.6	2.0	2.3	1.1	6.6	7.0	16.9	11.6	13.6	22.9
4RN	1.0	1.1	1.5	0.1	0.1	*	0.2	0.2	0.3	*	*	0.2	0.6	0.7	1.0	1.8	1.9	4.1	2.0	2.4	3.3
ABC NEWSRADIO	1.3	1.5	2.3	0.5	0.6	0.5	1.3	1.3	3.9	0.8	0.9	0.9	0.8	0.8	2.8	3.2	3.5	6.9	1.3	1.7	0.1
4JJJ	5.3	5.9	7.9	5.8	6.1	8.7	5.2	5.6	11.5	13.0	13.4	17.1	7.0	8.0	7.1	1.2	1.5	0.4	0.3	0.3	1.5
ABC CLASSIC	2.2	2.5	2.9	0.5	0.6	0.7	0.7	0.5	3.2	0.9	1.0	0.3	1.0	1.1	2.0	2.1	2.2	5.4	5.7	7.1	5.9
Commercial DAB+ Stns	7.8	7.8	20.8	9.4	8.4	28.3	11.4	11.2	31.8	9.4	8.9	21.0	10.4	10.0	32.1	6.8	8.0	8.1	2.5	2.9	5.9
ABC DAB+ Stns	2.7	2.7	6.7	2.1	1.7	7.5	2.4	2.7	4.0	4.3	3.9	11.0	3.5	3.3	11.1	3.2	3.9	2.6	0.7	0.8	1.4
Total DAB+ Stns	11.5	10.5	27.5	12.1	10.1	35.7	16.3	13.9	35.8	14.2	12.8	32.0	15.0	13.2	43.2	11.7	11.9	10.8	4.0	3.7	7.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.1	7.1	5.4	5.2	6.0	4.2	6.9	8.1	7.3	5.3	6.3	4.9	4.6	5.2	5.7	13.6	16.8	5.0	6.4	7.7	4.1
4BH 1116	8.7	10.0	10.2	9.1	10.4	8.7	10.3	12.1	10.2	8.9	10.1	12.2	6.0	6.8	7.7	6.5	7.0	11.4	11.5	13.4	12.3
SENQ 693am	1.2	1.4	0.7	1.8	2.1	1.1	1.3	1.7	0.3	0.9	1.1	1.0	0.5	0.6	0.3	0.1	0.2	0.2	0.6	0.8	0.2
B105	12.9	15.2	9.8	12.6	14.4	12.0	12.8	15.3	10.9	13.9	16.6	9.9	14.3	17.3	6.1	6.7	7.9	5.0	11.0	13.4	4.8
KIIS973	10.7	12.6	8.4	11.7	13.6	7.2	10.5	12.4	9.5	10.9	12.8	10.3	10.2	12.2	6.7	7.3	8.9	3.9	10.0	12.1	5.9
104.5 TRIPLE M	11.9	14.0	10.1	12.1	13.9	9.8	11.9	14.0	11.2	12.3	14.6	10.5	12.0	14.3	8.9	8.6	10.2	7.3	9.7	11.6	6.7
NOVA106.9	10.9	12.8	8.9	11.4	13.2	8.5	9.0	10.5	9.7	10.4	12.4	8.6	14.5	17.4	8.5	9.6	11.3	9.4	10.8	13.1	6.4
ABC BRIS	5.3	5.9	7.9	7.3	7.9	13.9	4.5	5.2	5.4	3.1	3.4	4.7	4.6	5.0	9.0	9.0	10.7	7.4	4.5	5.0	7.2
4RN	1.0	1.1	1.4	1.1	1.1	2.5	0.6	0.7	0.8	0.9	1.0	0.6	1.1	1.2	2.0	2.1	2.6	1.4	0.8	0.9	2.0
ABC NEWSRADIO	1.3	1.4	2.2	2.1	2.2	4.9	0.7	0.7	1.5	1.0	1.1	1.8	1.0	1.3	*	1.0	1.1	1.8	1.6	1.7	2.5
4JJJ	5.3	5.8	8.4	5.8	6.5	6.9	4.9	5.5	7.6	5.2	5.6	10.1	5.3	5.7	10.5	4.2	4.6	6.5	5.5	6.3	6.3
ABC CLASSIC	2.2	2.5	2.5	1.8	2.0	2.5	2.5	3.1	1.7	1.8	2.1	2.6	2.1	2.2	4.6	4.5	5.7	0.8	2.3	2.5	4.2
Commercial DAB+ Stns	7.6	7.7	19.0	5.7	5.8	15.9	7.9	8.1	18.5	8.9	9.5	18.2	7.3	7.1	23.0	10.0	9.8	26.3	8.4	8.1	26.3
ABC DAB+ Stns	2.4	2.5	5.2	1.0	1.1	1.9	2.4	2.5	5.5	3.1	3.4	4.6	3.5	3.8	7.1	3.8	3.2	13.6	3.4	3.3	11.2
Total DAB+ Stns	11.0	10.3	24.2	7.5	6.9	17.8	11.0	10.7	24.0	12.9	12.9	22.8	12.4	10.9	30.1	16.4	13.0	39.9	12.9	11.3	37.5

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 6.1% share of all listening, 7.2% share of AM/FM/DAB+ listening and 5.1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	180	165	29	16	13	3	8	5	3	18	16	4	23	21	1	22	20	7	93	90	12
4BH 1116	233	221	42	15	12	3	9	7	2	23	23	7	12	9	4	55	54	8	119	116	17
SENQ 693am	42	40	10	6	5	1	1	1	1	6	5	3	17	17	4	5	5	*	7	7	2
B105	630	606	110	94	91	12	80	75	24	241	231	39	135	131	23	45	43	6	35	35	6
KIIS973	545	533	80	82	82	17	58	58	9	153	143	25	146	142	21	71	71	4	36	36	3
104.5 TRIPLE M	517	494	104	72	67	18	54	50	12	145	138	30	148	142	29	73	71	14	26	26	1
NOVA106.9	691	660	128	105	96	33	129	119	30	223	217	37	154	147	20	51	51	5	30	30	3
ABC BRIS	231	224	41	17	17	1	8	8	3	25	25	1	39	34	5	40	39	14	101	100	17
4RN	63	55	15	2	2	*	2	2	1	6	5	1	13	8	6	16	14	5	24	23	3
ABC NEWSRADIO	99	84	25	5	5	2	15	10	7	19	16	4	27	22	6	15	15	5	18	17	1
4JJJ	343	317	85	37	33	14	50	50	16	160	148	35	66	61	15	18	17	1	12	8	4
ABC CLASSIC	94	78	25	10	8	2	12	5	8	19	15	4	22	19	5	8	8	4	24	22	3
Commercial DAB+ Stns	433	398	150	65	58	27	56	51	27	96	91	35	113	103	34	55	52	15	47	44	12
ABC DAB+ Stns	153	138	57	19	16	10	19	19	10	41	39	14	36	28	16	25	23	5	13	11	3
Total DAB+ Stns	561	490	190	72	64	31	71	61	33	129	118	46	150	126	48	72	69	17	67	52	16
Total	2,102	1,948	546	256	238	79	225	208	76	545	526	148	468	435	104	257	234	66	350	307	73

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
4BC 882	155	140	27	82	76	7	81	75	11	79	74	9	66	62	10	45	39	6	112	108	9
4BH 1116	220	207	39	157	147	23	131	122	17	157	143	26	94	86	11	41	34	8	174	168	24
SENQ 693am	36	34	9	29	28	3	19	15	4	16	14	3	10	10	1	2	1	1	22	22	1
B105	576	550	97	392	369	36	257	232	47	297	279	39	285	274	20	88	79	9	333	321	38
KIIS973	489	474	68	321	311	29	200	185	34	237	224	33	211	201	15	80	76	5	296	289	28
104.5 TRIPLE M	456	427	85	299	277	43	187	172	24	254	236	35	220	207	20	72	62	10	301	283	47
NOVA106.9	627	591	112	394	375	35	252	222	43	318	294	39	299	279	34	119	105	15	397	386	41
ABC BRIS	200	190	33	149	143	18	94	92	13	80	77	12	72	64	10	44	40	5	136	132	22
4RN	52	47	11	26	22	6	20	18	3	24	21	4	18	18	2	11	10	2	37	29	10
ABC NEWSRADIO	86	75	19	54	47	11	24	19	6	26	23	8	27	27	*	15	12	3	45	36	12
4JJJ	303	272	76	197	176	27	115	99	28	140	124	35	140	119	27	39	31	8	199	185	33
ABC CLASSIC	82	67	21	38	33	7	34	30	7	40	33	9	40	32	11	16	14	1	51	44	12
Commercial DAB+ Stns	388	354	127	207	184	52	158	136	44	208	186	52	171	147	39	96	76	31	252	220	81
ABC DAB+ Stns	121	109	43	44	37	12	48	41	14	55	50	16	58	53	11	27	21	13	100	86	36
Total DAB+ Stns	500	430	157	249	212	61	206	171	55	272	228	64	231	190	49	130	94	43	349	288	111
Total	2,047	1,860	482	1,693	1,503	245	1,276	1,067	237	1,416	1,225	243	1,286	1,108	169	598	486	97	1,743	1,563	315

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 180,000 total listeners, 165,000 AM/FM/DAB+ listeners and 29,000 Streaming listeners. Please note that there can be overlap between radio types.