

PRIVACY POLICY

Mediaweek is strongly committed to protecting your privacy while interacting with our content, products and services.

This policy applies only to *Mediaweek* and not to other companies' or organisations' websites to which *Mediaweek* is linked.

Electronic newsletters policy

Mediaweek offers a daily electronic newsletter to subscribers. *Mediaweek* gathers the names and email addresses of users who voluntarily subscribe. Users may remove themselves from this mailing list by following the link provided in every newsletter that points users to the subscription management page. Users can also subscribe to the newsletters at the time of their subscription. *Mediaweek* will not share newsletter mailing lists with any third parties, including advertisers, sponsors or partners.

Use of information

The *Mediaweek* website creates aggregate reports on user demographics and traffic patterns for advertisers, sponsors and partners. *Mediaweek* does not track the usage patterns of individual users.

Use of financial information

Mediaweek values the privacy of credit card information submitted to us through the purchase of subscriptions and is committed to protecting the credit card details it holds and uses.

Disclosure

There will be occasions where it will be necessary for the *Mediaweek* to disclose your personal information to third parties. *Mediaweek* may be required by law to disclose the information, or *Mediaweek* may be required to disclose your personal information to third parties to provide the service you have requested. For example, if you purchase a subscription online, *Mediaweek* will need to disclose your personal information to third parties in order to bill and deliver your products. However, the disclosure will only be made where it is necessary to fulfill the purpose for which you disclosed your personal information. Otherwise than stated above, we do not disclose personal information that you may give us, such as your name, address, email address or telephone number, to any organisation or person outside the organisation unless you have authorised us to do so.

Security

Mediaweek operates secure data networks protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary and only authorized individuals have access to the information provided by our customers.

No sale of personal information

Under no circumstances will *Mediaweek* sell or receive payment for licensing or disclosing your personal information.

Interacting with Mediaweek

Mediaweek allows the submissions of comments on podcasts. We suggest that you use your discretion and exercise caution when providing your personal information in such forums.

In these forums, any posted information becomes publicly available. This information can be collected and used by others. *Mediaweek* advises caution in posting information that you do not want seen in these public areas. *Mediaweek* reserves the right to edit or delete comments which are offensive, make personal attacks or could expose us to legal action.

Complaints about privacy

If you have any complaints relating to online privacy issues on our website, please notify *Mediaweek* through the Contact page. While *Mediaweek* accepts no liability for any material or links posted to the service, we will investigate all complaints.